

FEBRUARY 3 - 9, 2014

# AT&T PEBBLE BEACH

NATIONAL PRO-AM

PEBBLE BEACH ■ MPCC ■ SPYGLASS



- Tickets, tee times, parking and shuttles
- New PGA schedule gives tournament more drama
- At least three docs will be on hand, and not just for the fun
- Tips for last-minute visitors (even if they don't have a hotel room)
- Kids learn about the role of weight, lift, momentum and drag in the game
- Honoring one of the greats, and the history of one of the competitions he loved



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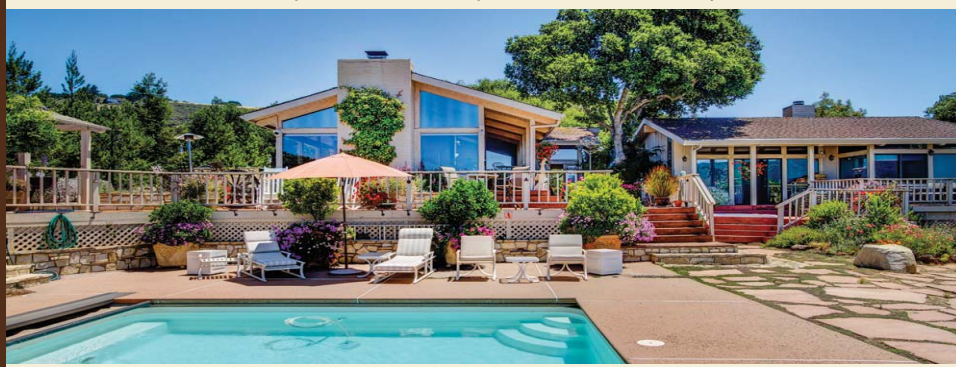
3 beds, 4 baths | \$1,550,000 | [www.7903CarmelValleyRoad.com](http://www.7903CarmelValleyRoad.com)



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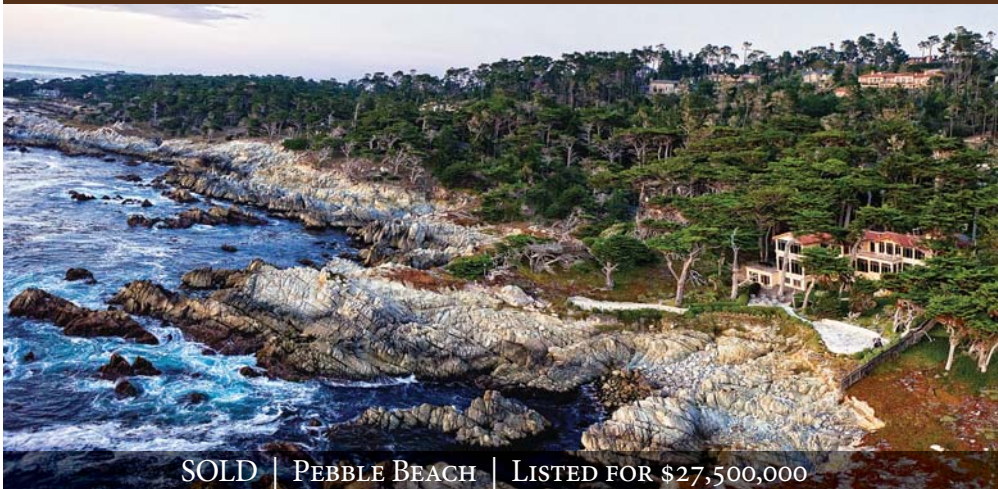
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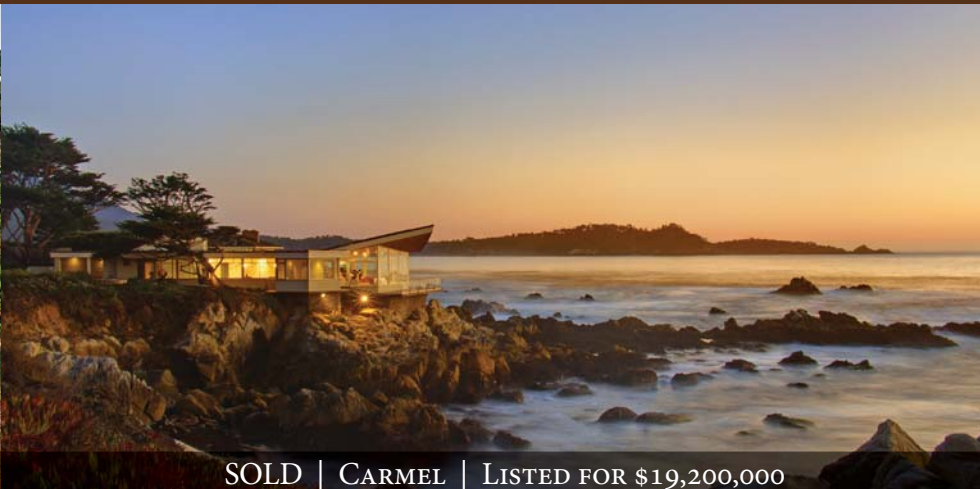


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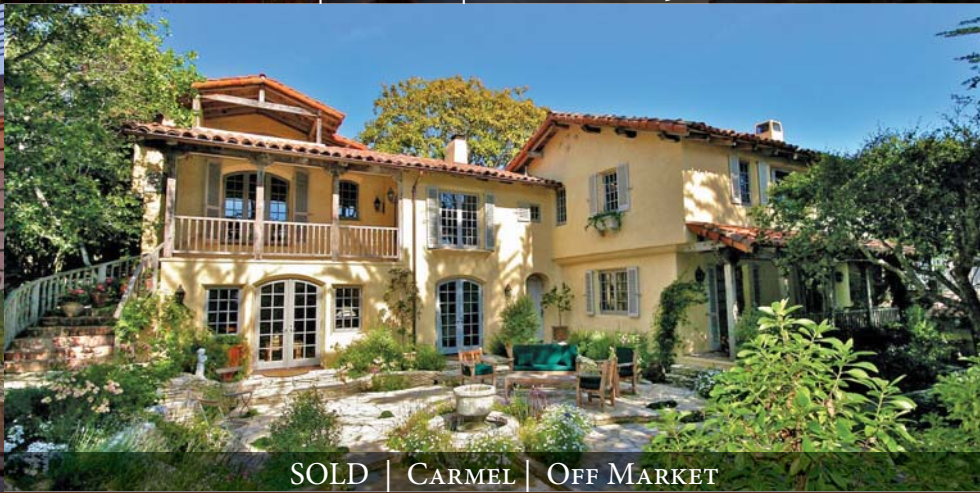
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SOLD | CARMEL | LISTED FOR \$19,200,000



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SOLD | CARMEL | OFF MARKET

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PEBBLE BEACH | \$12,800,000 | [www.3235Macomber.com](http://www.3235Macomber.com)



PEBBLE BEACH | \$11,000,000 | [www.SweepingOceanViews.com](http://www.SweepingOceanViews.com)



CARMEL | \$6,750,000 | [www.5447QuailWay.com](http://www.5447QuailWay.com)

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3 beds, 3 baths | \$2,700,000 | [www.PBTownHouse19.com](http://www.PBTownHouse19.com)



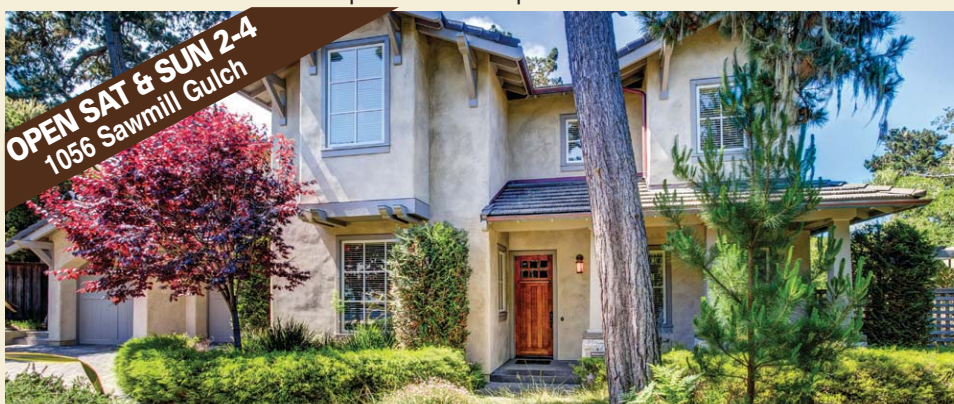
5 beds, 4 baths | \$2,595,000 | [www.2930BirdRock.com](http://www.2930BirdRock.com)



5 beds, 5.5 baths | \$2,595,000 | [www.1423RiataRoad.com](http://www.1423RiataRoad.com)



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2014

# SCHEDULE, TICKETS & PARKING

February 3 - 9

■ Pebble Beach Golf Links  
(6,816 yards, par 72)

■ MPCC Shore Course  
(6,838 yards, par 70)

■ Spyglass Hill Golf Course  
(6,953 yards, par 72)

■ Purse: \$6,600,000

■ Winning share: \$1,180,000

■ 2013 Champion: Brandt  
Snedeker

Practice rounds started Monday, and the  
tournament began Thursday. The remaining  
schedule is as follows:

Friday, February 7

8 a.m. • Second round — all three courses  
TV coverage: The Golf Channel, noon-3 p.m. and  
5:30-8:30 p.m.

Saturday, February 8

8 a.m. • Third round — all three courses (cut  
made after play).

TV coverage: The Golf Channel, 10-11:30 a.m.,  
CBS, noon-3 p.m.

Sunday, February 9

7:30 a.m. • Final round — Pebble Beach Golf  
Links (60 low pros and 25 low teams)

TV coverage: The Golf Channel, 10-11:30 a.m.,  
CBS, noon-3 p.m.

## Ticket Information

### Daily Ticket

■ \$60 for each tournament round

■ Children under 12 admitted free if accompanied  
by a paid adult

### Weekly ticket • \$150

■ Entitles holder entrance to the tournament for  
seven full days at all three courses

**Any Day Ticket • \$60** for single tickets; \$42.50  
each when purchased in quantities of 10 or more.

### Executive Booster Package • \$3,575

■ Includes: 30 daily tickets, 2 weekly parking  
passes inside Pebble Beach, six tournament hats, six  
tournament gifts, \$300 in food and beverage scrip,  
and 12 season badges for entry to the Grey Goose  
Lounge.

**Where to buy:** Online at [www.attpbgolf.com](http://www.attpbgolf.com) or by  
telephone at (800) 541-9091. Also, a ticket office at  
the Pro-Am's Grand Entrance (corner of Stevenson  
and Forest Lake roads in Pebble Beach) will be open  
from 7 a.m. to 4 p.m. during the tournament.

Daily tickets will also be sold at the Carmel shuttle

See INFO page 9 ATT



PHOTOS/COURTESY AT&T PEBBLE BEACH NATIONAL PRO-AM

They've faced off on the football field, and took their teams to the playoffs this year, and this week Alex Smith of the Kansas City Chiefs (left) and Aaron Rodgers of the Green Bay Packers will be competing on the golf course during the Pebble Beach Pro-Am.



# A

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2014



## THE PROS

## New PGA Tour schedule adds to P.B. Pro-Am drama

By MICHAEL JAMES

**I**N THE PGA Tour's new "Wraparound Season" format, the AT&T Pebble Beach National Pro-Am is no longer among the early PGA Tour season events. This year, it is the 12th official PGA Tour event of the 2013-2014 schedule. For many years, it was the fifth official event and the sixth overall, including the season-opening Tournament of Champions in Hawaii in early January.

But in the new schedule format, the events that previously made up the Fall Series now mark the beginning of the season in October. The season continues through September.

The change means the season is well under way by the time the golfers make their way to the Monterey Peninsula, and that means competition is already intense.

"It's new for everybody, and with change there's some adjustment," said Brandt Snedeker, the reigning AT&T Pebble Beach National Pro-Am titlist. "I think it will be positive in the long run. I think in seven or eight years, it will prove to be a great success; even in the next two or three years. It will help golf globally."

The change, discussed for a number of years, was implemented for several reasons. The PGA Tour will now operate like other major sports league with seasons that don't correspond to the calendar year.

Further, the new schedule format emphasizes the importance of the FedExCup point system and adds balance

to the full 45 official PGA Tour events.

Last weekend, with his dramatic victory at the Waste Management Phoenix Open, Kevin Stadler vaulted from 46th to seventh in the FedExCup standings. The win was Stadler's first of six events he's played to date in the wraparound season.

Meanwhile, Jimmy Walker remains the PGA Tour money leader, with two wins in seven events. Harris English, who won last November in Mexico, is second on the money list, followed by Webb Simpson, Zach Johnson, Ryan Moore and Stadler.

Snedeker is only 120th on the list, with Tiger Woods 209th.

In previous seasons, those standings wouldn't be as relevant because only about half as tournaments would have been completed.

While important for the year-end point total and its \$10 million winner's season-ending bonus, in the previous format, events that fell at the end of a year didn't get as much attention. The season switch places those events at the beginning of the season.

"We have an exceptionally strong schedule as we transition to the new season structure," said Andy Pazder, the PGA Tour's Chief of Operations. The season has a solid and interesting start with three domestic and three international tournaments, providing players with a great opportunity to get a jump in the FedExCup standings. "The schedule then resumes in

See DRAMA page 26 ATT



PHOTO/KERRY BELSER

**Brandt Snedeker will be trying to repeat as Pebble Beach Pro-Am champion, but if he's going to be standing with Clint Eastwood on Sunday afternoon again this year, he's going to have to fend off a lot of very determined competitors — especially considering the PGA Tour's new scheduling format.**



Photography: Joanne Dos

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Monument celebrating the  
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2014



# THE SPECTATORS

## Advice for late arrivals, and for people who aren't just here for the golf

By LISA CRAWFORD WATSON

EVER SINCE 1947, when Bing Crosby brought his charitable golf tournament to Pebble Beach, the event has been guaranteed to bring tourists and temperamental weather to town. Yet while great golf gets people to the Peninsula, it isn't the only thing they're looking for once they arrive. Visitors also want to know where to stay, where to eat and where to go when restlessness or rain sets in.

Lodging in Carmel and Pebble Beach tends to book up early for the AT&T Pebble Beach National Pro-Am, relegating people who make last-minute reservations to accommodations farther and farther

away from the action on the links. However, because the tournament parking and shuttle service are based at CSU Monterey Bay on the Seaside-Marina border, the outlying inns actually could be convenient. And even for the people who end up staying in Marina or Santa Cruz, the lure of the Pro-Am comes with a desire to visit the partake of the sights, the shopping and the restaurants of beautiful Carmel and the entire Monterey Peninsula.

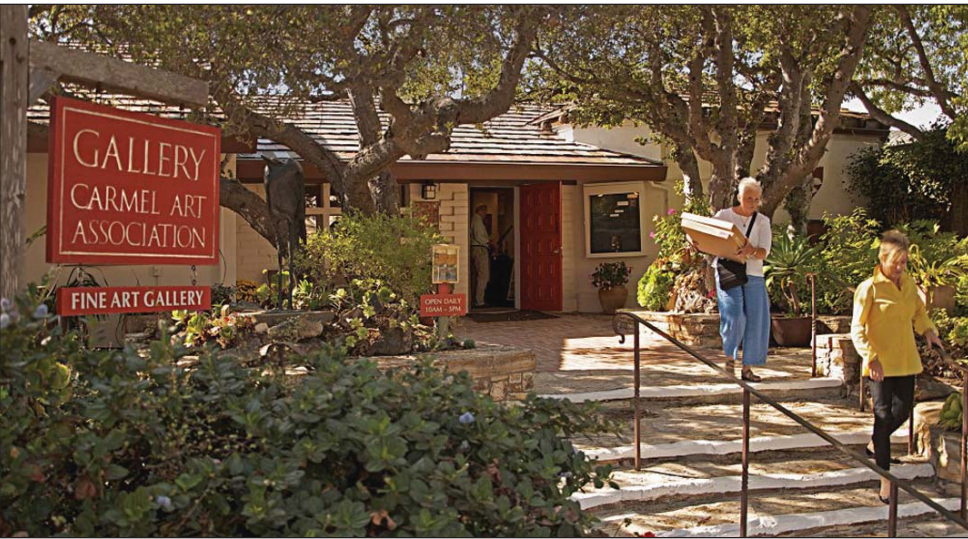
"The AT&T has gotten to be more of a weekend event for most people, so that's when Carmel is most crowded," says Carrie Theis, who owns Hofsas House, the Bavarian-style boutique hotel that serves as a pale pink portal to town. Offering some advice for next year, she says, "The best time to come to

Carmel is during the practice rounds Monday through Wednesday, when you have a better chance of reserving a room." Not to mention dinner at a restaurant.

Once the tournament starts on Thursday, says Theis, the crowds come in, and rooms are filled by people who made reservations made well in advance. But there's some hope for late arrivals who have their hearts set on staying in storybook Carmel.

"We have rooms for Sunday night if people want to watch the finals, stay the night and leave town on Monday, when the roads are less crowded," Theis added.

See VISITORS page 27 ATT



Carmel's Hofsas House (right) is among the unique inns that welcome visitors during the pro-am. And if you get tired of chasing celebrities around Pebble Beach, you can take in some art at the Carmel Art Association (above).



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# INFO

From page 6 ATT

stop in front of Carmel Plaza shopping center, at the Carmel Chamber of Commerce visitors center on San Carlos Street, at the Pacific Grove admission trailer (17 Mile Drive at the P.G. Gate) and at the CSUMB parking area (follow signs from Highway 1 exit to CSUMB, approximately 12 miles north of Pebble Beach).

**Parking:** New this year: All spectator and volunteer parking (including during practice rounds) is at CSUMB on the former Fort Ord, approximately 12 miles north of Pebble Beach. Follow "AT&T Golf" signs on Highway 101.

**Shuttles:** Spectators who don't want to park at California State University Monterey Bay and ride buses into Pebble Beach can catch shuttles from Carmel, Pacific Grove and Monterey, allowing them to shop and dine in town when they're not on the golf course.

The Carmel Chamber of Commerce offers its shuttle buses between Pebble Beach and the Carmel Plaza on Ocean Avenue at Junipero Street through Sunday, Feb. 9, for \$20 per day per rider, or \$75 per rider for a four- or five-day pass. Tickets can be purchased at the shuttle stop. For more information about the chamber or the bus passes, visit [www.carmel-california.org](http://www.carmel-california.org) or call (831) 624-2522.

The visitor's center is located on San Carlos Street between Fifth and Sixth avenues.

In Pacific Grove, that city's chamber will operate a shuttle service, departing every half hour from in front of the P.G. Museum of Natural History at 165 Forest Ave. Hours are 6:30 a.m. to 5:30 p.m. Friday, 6:30 a.m. to 6 p.m. Saturday, and 6:30 a.m. to 5 p.m. Sunday. The cost is \$20 per person per day, or \$60 for an all-tournament pass, and tickets can be purchased at the chamber office at 584 Central Ave. Tournament tickets are also available with a \$5 discount. Call (831) 373-3304 or visit [www.pacific-grove.org](http://www.pacific-grove.org) for more information.

Fans in Monterey can park their cars on tournament days through Sunday and take the Monterey Express Shuttle to the golf course and back. A round-trip ticket is \$15 per person per day, cash only, and the shuttle picks up on Cannery Row at Prescott next to Steinbeck Plaza, and downtown in front of the Monterey Conference Center at Calle Principal and Del Monte. Parking is available for \$5, with valid shuttle ticket, in the Cannery Row Garage at 600 Foam St. and downtown at the West Garage at 342 Tyler St. Shuttles run from 6 a.m. to 6 p.m., except on Sunday, when it stops running at 5 p.m., leaving from Monterey and P.B. roughly every half hour. For more information, visit [www.canneryrow.com/att-shuttle-2014.php](http://www.canneryrow.com/att-shuttle-2014.php) or call (831) 657-6488.

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AT&T Pebble Beach

National Pro-Am pairings

Gp	Professional / Amateur	Professional / Amateur	Thursday Feb. 6	Friday Feb. 7	Saturday Feb. 8
1	Jerry Kelly / Aaron Rodgers (7)	Rory Sabbatini / Blake Mycoskie (11)	SH 9:39	MP 8:55*	PB 8:00
2	Michael Thompson / Brian Kelly (12)	Patrick Reed / Jimmy Dunne III (4)	SH 9:50	MP 9:06*	PB 8:11
3	Davis Love III / Kelly Slater (3)	Nick Watney / Doug Mackenzie (2)	SH 10:01	MP 9:17*	PB 8:22
4	Blake Adams / Lucas Black (0)	Brendon Todd / Alex Smith (9)	SH 10:12	MP 9:28*	PB 8:33
5	Graeme McDowell / Kenny McDowell (12)	Jason Bohn / Chris O'Donnell (8)	SH 8:00	MP 9:39*	PB 8:44
6	Dustin Johnson / Wayne Gretzky (11)	John Daly / Kid Rock (16)	SH 8:11	MP 9:50*	PB 8:55
7	Ricky Barnes / Tom Brady (8)	James Driscoll / Bill Belichick (14)	SH 8:22	MP 10:01*	PB 9:06
8	Will Claxton / Ray Romano (17)	Andrew Svoboda / T-Bone Burnett (5)	SH 8:33	MP 10:12*	PB 9:17
9	Trevor Immelman / Don Cheadle (13)	Brendan Steele / Andy Garcia (9)	SH 8:44	MP 8:00*	PB 9:28
10	Kyle Stanley / Oliver Hudson (3)	Tommy Gainey / Kurt Russell (13)	SH 8:55	MP 8:11*	PB 9:39
11	Brandt Snedeker / Toby S. Wilt (6)	Brian Gay / Peter Ueberroth (16)	SH 9:06	MP 8:22*	PB 9:50
12	Jordan Spieth / Jake Owen (4)	Kevin Chappell / Joe Don Rooney (5)	SH 9:17	MP 8:33*	PB 10:01
13	John Peterson / Robert Patton (18)	Brad Fritsch / Gary Mule Deer (18)	SH 9:28	MP 8:44*	PB 10:12
14	Alex Cejka / Willy Strothotte (13)	Charlie Wi / Frank Quattrone (10)	SH 9:39*	MP 8:55	PB 8:00*
15	Charlie Beljan / Charles E. Johnson (18)	Paul Goydos / Robert Stuart (13)	SH 9:50*	MP 9:06	PB 8:11*
16	Jason Kokrak / Stephen Mack (8)	William McGirt / Jarrett Posner (10)	SH 10:01*	MP 9:17	PB 8:22*
17	Justin Thomas / Thomas Campbell (8)	Kiradech Aphibarnrat / Reuben Richards Jr. (	SH 10:12*	MP 9:28	PB 8:33*
18	Kris Blanks / Bill Walters (6)	Tag Ridings / Greg Jamison (13)	SH 8:00*	MP 9:39	PB 8:44*
19	Matt Bettencourt / Matthew Cain (6)	Jim Furyk / Darius Rucker (9)	SH 8:11*	MP 9:50	PB 8:55*
20	Mark Wilson / Jay L. Henderson (4)	Andres Romero / Richard Smucker (11)	SH 8:22*	MP 10:01	PB 9:06*
21	Kevin Kisner / David MacFarlane (12)	Michael Putnam / Larry Baer (16)	SH 8:33*	MP 10:12	PB 9:17*
22	Ryan Palmer / Fin Ewing (9)	Chad Campbell / Hob Reichenbach (8)	SH 8:44*	MP 8:00	PB 9:28*
23	Geoff Ogilvy / Gregg Tryhus (4)	Russell Henley / Rob Light (9)	SH 8:55*	MP 8:11	PB 9:39*
24	John Mallinger / Andy Roddick (6)	Chris Kirk / James Blake (9)	SH 9:06*	MP 8:22	PB 9:50*
25	Roberto Castro / Edward Herlihy (9)	Nicholas Thompson / Stuart Francis (3)	SH 9:17*	MP 8:33	PB 10:01*
26	Chris Williams / Skip McGee (14)	Chesson Hadley / Joe Jacob (11)	SH 9:28*	MP 8:44	PB 10:12*
27	Richard H. Lee / John Maxwell (15)	Matt Every / Patrick Hamill (11)	MP 9:39	PB 8:55*	SH 8:00
28	Brian Harman / Gregg Oniveros (16)	Bryce Molder / Harry L. You (15)	MP 9:50	PB 9:06*	SH 8:11
29	Lee Janzen / James Blanchard (8)	Dicky Pride / Ryan Lance (7)	MP 10:01	PB 9:17*	SH 8:22
30	Mark Anderson / Toby Luttrupp (3)	Chad Collins / Michael Jones (8)	MP 10:12	PB 9:28*	SH 8:33
31	Martin Flores / Barry Sternlicht (11)	Seung-Yul Noh / Ken Schnitzer (15)	MP 8:00	PB 9:39*	SH 8:44
32	John Huh / Ed Vaughan (9)	Ted Potter Jr. / Henrik Slipsager (18)	MP 8:11	PB 9:50*	SH 8:55
33	Freddie Jacobson / Mark Rachesky (10)	Joe Ogilvie / Bill Rhodes (10)	MP 8:22	PB 10:01*	SH 9:06
34	Justin Bolli / John Ballbach (8)	Kevin Tway / Gary Hendrickson (4)	MP 8:33	PB 10:12*	SH 9:17
35	Pat Perez / Michael Lund (9)	Robert Garrigus / Hank Plain (10)	MP 8:44	PB 8:00*	SH 9:28
36	Andrew Loupe / Bill Rodrigues (8)	Doug LaBelle II / Joseph Mayermik (18)	MP 8:55	PB 8:11*	SH 9:39
37	John Senden / Nikesh Arora (11)	Charley Hoffman / Heidi Ueberroth (14)	MP 9:06	PB 8:22*	SH 9:50
38	Jim Renner / John Harkey Jr. (9)	Kevin Foley / David Simon (5)	MP 9:17	PB 8:33*	SH 10:01
39	Scott Gardiner / Marc Lautenbach (5)	Fabian Gomez / Jeff Henley (15)	MP 9:28	PB 8:44*	SH 10:12
40	Kevin Stadler / Jeb Bush (14)	Steven Bowditch / Lee Styslinger III (10)	MP 9:39*	PB 8:55	SH 8:00*
41	D. A. Points / Condoleezza Rice (18)	Phil Mickelson / Rex Tillerson (18)	MP 9:50*	PB 9:06	SH 8:11*
42	Scott Langley / Peyton Manning (7)	Greg Owen / Harris Barton (9)	MP 10:01*	PB 9:17	SH 8:22*
43	Jamie Lovemark / Rich Petit (1)	Wes Roach / Peter Castleman (7)	MP 10:12*	PB 9:28	SH 8:33*
44	Troy Matteson / Herman Edwards (18)	J. J. Henry / Chris Berman (18)	MP 8:00*	PB 9:39	SH 8:44*
45	Stuart Appleby / Charles Schwab (9)	Mike Weir / George Roberts (6)	MP 8:11*	PB 9:50	SH 8:55*
46	Jason Day / Jim Lentz (3)	Daniel Chopra / Richard Ferris (8)	MP 8:22*	PB 10:01	SH 9:06*
47	Miguel Angel Carballo / Brian Swette (7)	Victor Dubuisson / Pascal Grizot (2)	MP 8:33*	PB 10:12	SH 9:17*
48	Daniel Summerhays / John Walecka (7)	Matt Jones / Eric Close (14)	MP 8:44*	PB 8:00	SH 9:28*
49	Aaron Baddeley / Kenny G (2)	Lucas Glover / Tom Dreesen (8)	MP 8:55*	PB 8:11	SH 9:39*
50	Scott Brown / Tom Ryan (9)	George McNeill / Jerry Yang (9)	MP 9:06*	PB 8:22	SH 9:50*
51	Jeff Maggert / Clay Walker (9)	Will MacKenzie / Marvin Odum (18)	MP 9:17*	PB 8:33	SH 10:01*
52	Danny Lee / Craig Johnson (2)	Jim Herman / Bret Baier (6)	MP 9:28*	PB 8:44	SH 10:12*
53	Cameron Tringale / David Dorman (8)	Woody Austin / David Holl (7)	PB 9:39	SH 8:55*	MP 8:00
54	Paul McGinley / Mark King (1)	K. J. Choi / Steve Maritz (7)	PB 9:50	SH 9:06*	MP 8:11
55	Sean O'Hair / Greg Johnson (10)	Scott McCarron / Geoff Yang (6)	PB 10:01	SH 9:17*	MP 8:22
56	Tim Wilkinson / Jim Hawkins (12)	David Carr / Brian D. Morse (6)	PB 10:12	SH 9:28*	MP 8:33
57	James Hahn / Joseph Kernen (13)	Greg Chalmers / Michael McCallister (7)	PB 8:00	SH 9:39*	MP 8:44
58	David Duval / T. Michael Glenn (7)	Retief Goosen / John Watson (2)	PB 8:11	SH 9:50*	MP 8:55
59	Hunter Mahan / Tom Dundon (6)	Bo Van Pelt / Doug John (2)	PB 8:22	SH 10:01*	MP 9:06
60	Bronson La Cassie / Paul Hazen (13)	Robert Streb / Frank C. Herring (10)	PB 8:33	SH 10:12*	MP 9:17
61	Josh Teater / Irving Azoff (18)	Russell Knox / Geoff Couch (2)	PB 8:44	SH 8:00*	MP 9:28
62	Jimmy Walker / Jim Crane (2)	Ken Duke / Bill Scannell (8)	PB 8:55	SH 8:11*	MP 9:39
63	Padraig Harrington / J. P. McManus (13)	Rafael Cabrera-Bello / Dermot Desmond (12)	PB 9:06	SH 8:22*	MP 9:50
64	Heath Slocum / Gerry McManus (15)	J. B. Holmes / David Gill (3)	PB 9:17	SH 8:33*	MP 10:01
65	Bud Cauley / Peter Foss (9)	Max Homa / Jay Ireland (12)	PB 9:28	SH 8:44*	MP 10:12
66	Justin Hicks / Carl Lindner III (15)	Brian Davis / Mark Turner (12)	PB 9:39*	SH 8:55	MP 8:00*
67	Ben Kohles / Brian Ferris (2)	Lee Williams / Brian Gladden (4)	PB 9:50*	SH 9:06	MP 8:11*
68	Bobby Gates / Tom Falk (17)	Troy Merritt / Richard Fisher (16)	PB 10:01*	SH 9:17	MP 8:22*
69	Will Wilcox / Greg Buonocore (18)	Rod Perry / Jackson Hsieh (13)	PB 10:12*	SH 9:28	MP 8:33*
70	Spencer Levin / George Walker (11)	Briny Baird / Keith Williams (14)	PB 8:00*	SH 9:39	MP 8:44*
71	Kevin Na / Scott McNealy (6)	Vijay Singh / Shantanu Narayan (10)	PB 8:11*	SH 9:50	MP 8:55*
72	Steven Fox / Roger Helms (18)	Edward Loar / Michael Cochrane (11)	PB 8:22*	SH 10:01	MP 9:06*
73	Ben Martin / George Klaus (12)	Brice Garnett / James Hinton (10)	PB 8:33*	SH 10:12	MP 9:17*
74	Dudley Hart / Jeremy Jacobs (16)	Joe Durant / James Farrell (6)	PB 8:44*	SH 8:00	MP 9:28*
75	Sang-Moon Bae / David Kohler (18)	Rod Pampling / Stephen Smith (13)	PB 8:55*	SH 8:11	MP 9:39*
76	D. H. Lee / L. David Dube (9)	Tyrone Van Aswegen / Gene Edwards (16)	PB 9:06*	SH 8:22	MP 9:50*
77	Alex Prugh / Scott Anderson (4)	Hudson Swafford / Jay Davissom (14)	PB 9:17*	SH 8:33	MP 10:01*
78	Peter Malnati / Gordon Nixon (10)	Alex Aragon / Dick McCloskey (8)	PB 9:28*	SH 8:44	MP 10:12*

PB = Pebble Beach

SH = Spyglass Hill

MP = MPCC Shore

\*Denotes 10th Tee



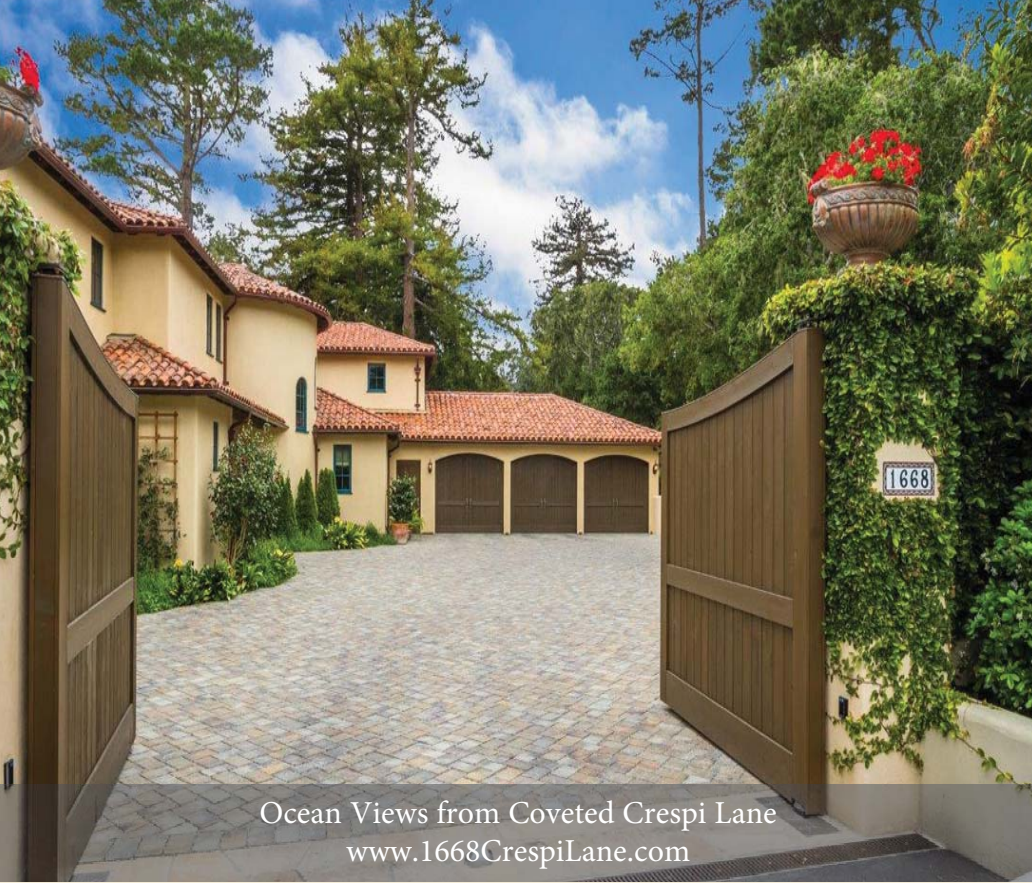
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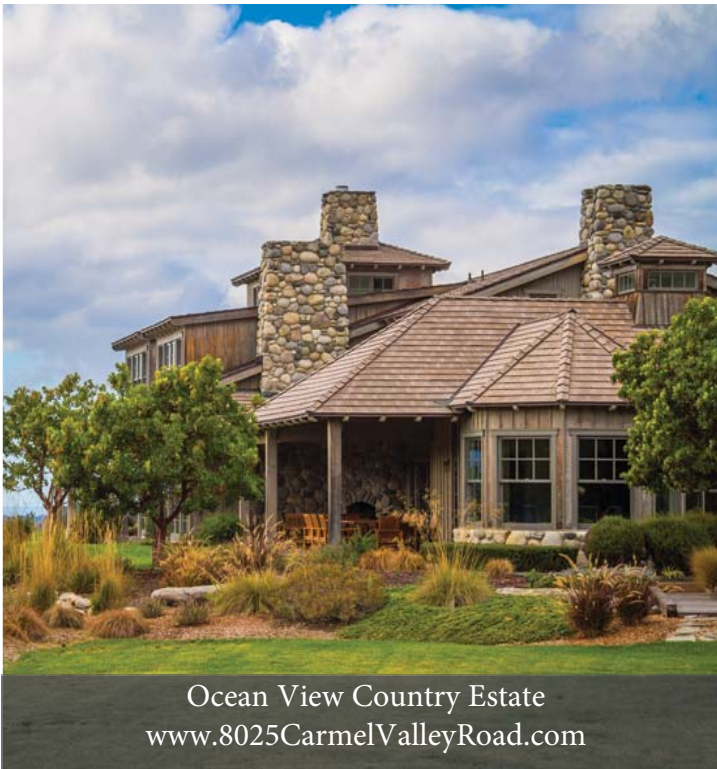
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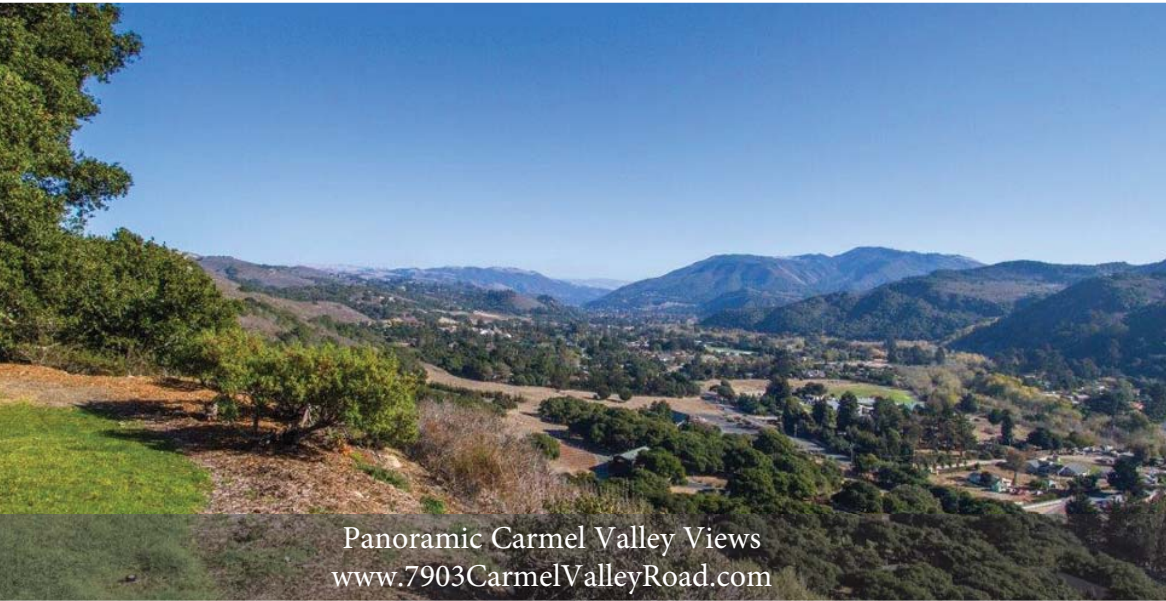
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2014



# THE VOLUNTEERS

## Is there a doctor on the course? Of course there is!

By ELAINE HESSER

**L**OOKING FOR a doctor on a golf course sounds like the set up to a bad joke. One of my friends, a retired nurse, said, “All you have to do is yell, ‘Is there a doctor in the house?’ and then get out of the way!” All joking aside, though, accidents do happen, and when they do, it’s good to know there’s medical help nearby. For the professional and celebrity golfers at the AT&T Pebble Beach National Pro-Am, the docs on duty will be Craig Geiler, Daniel Hightower and Robert Gardner of the Monterey Program of Executive Health are on the job.

According to Steve John, CEO of the Monterey Peninsula Foundation, which stages the tournament, the relationship with the doctors began a couple years ago. Hightower, who was already a friend of John’s, convinced him to try out the Monterey Program of Executive Health’s concierge medical services. The program, which is located at CHOMP, sets up what they call “a day of wellness” for well heeled clients, streamlining appointments for preventative healthcare screenings and even making hotel reservations for out-of-towners who want to combine a checkup with a pleasure trip to Carmel and Monterey. By the end of the day, a team of healthcare professionals and “lifestyle specialists” from various disciplines has assembled an ongoing wellness plan for the client, complete with records to take home to the family doctor.

John was sufficiently impressed with his experience with the program to invite Hightower to volunteer the same level of dedicated medical services to the players and their families at the AT&T. “It’s a wonderful program,” John said. “Dan’s always available, and he’s very generous with his time. We tested it last year; this year, we have three doctors on call.

This kind of service is unique on the tour.”

The doctors have some pretty impressive pedigrees. Geiler’s an internist and Stanford grad; Hightower, who specializes in diagnostic and interventional radiology, graduated from UCSF and has worked at CHOMP since 1986. Gardner was trained at the prestigious Hahnemann University in Philadelphia, followed by a residency and fellowship

at Stanford; he specializes in neuroradiology and interventional radiology. Before all of that medical one-ups-man-ship, however, Geiler and Gardner actually went to high school together outside of Sacramento, in the Sierra Foothills. Neither knew the other had come to Monterey to practice until, as

See **DOCTORS** page 30 ATT



**When marshalls signal to the crowd, they’re not only calling for silence — sometimes, they’re indicating the flight path of a tee shot, which can be useful information if you don’t want to get hit on the head. In case you do get klonked, volunteer doctors are on call to render first aid.**

PHOTO/PAUL MILLER

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2014

# THE SCIENCE BEHIND THE GAME

## Kids at play — and learning — in the Kingdom of Golf

By LISA CRAWFORD WATSON

THIS WEEK, during one of the most famous golf tournaments in the world, 110 fifth-grade students from Washington Union School will be up and out of their seats, touching and testing, listening and learning, and having a whole lot of fun. For one hour, the Salinas students will gather on the grass at Pebble Beach to analyze angles of the swing, study the slope of the greens, and trace the trajectory of the balls, learning a little something about golf and a lot about math. They will evaluate the generation of electricity and the task of transformers as a way to study science. They will simulate a studio where they learn what it takes to broadcast a golf tournament as an exploration of modern innovation.

All of it practical, all of it applied, and all of it taking place at the AT&T Pebble Beach National Pro-Am golf tournament.

Science. Technology. Engineering. Math. These four fields of practice are at play all around us every day, in cars and clothing, in schools and sports, in music and medicine and movies. Rather than leaving it all up to the classroom, why not learn about math through music, about science through sports? So Chevron created STEM, an acronym which refers to the four disciplines, to name a program designed to help kids make the connection between academics and their practical applications through hands-on learning.

Five years ago, Chevron teamed up with the United States Golf Association to create an interactive, multimedia learning center to help kids discover the science and math inherent in a game of golf. Called the STEM Zone, it will fit right in to the tent city built for the pro-am.

“Washington Union has fourth and fifth-grade

classes,” says principal Nancy Hayes. “After participating last year, we found this a much more appropriate field trip for fifth graders, so we are taking the whole fifth grade. We have a high interest in athletics and sports here, so my goal was to connect the love

of sports a lot of our students have to science, technology and math — to show them there is a lot more to sports than just playing the game.”

See **LEARNING** page 30 ATT



PHOTO/COURTESY STEM ZONE

What do planets, lunar craters and the Leaning Tower of Pisa have to do with golf? To find out, take a youngster to the STEM Zone during the pro-am, and then have them explain it to you.

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2014



# THE LEGENDS

## Hey, Arnie, you're still the man, and thanks for the memories

By JERRY GERVASE

*If you hear someone shouting "You da man," if he ain't shouting at Arnold Palmer, then it ain't da man." — Robert Green*

**B**OTH PLAYERS and spectators grasp the unique qualities that make golf a special game. Anyone who has strolled the lengths of a golf links, toting a bag full of clubs, understands that he is player, scorekeeper, referee, judge, and sometimes a greens keeper — all at the same time. Imagine a hockey player calling a penalty on himself, or a football player stopping to repair a divot on the gridiron, or a shortstop telling an umpire that he really didn't touch second base, so the runner was safe, nullifying a double play.

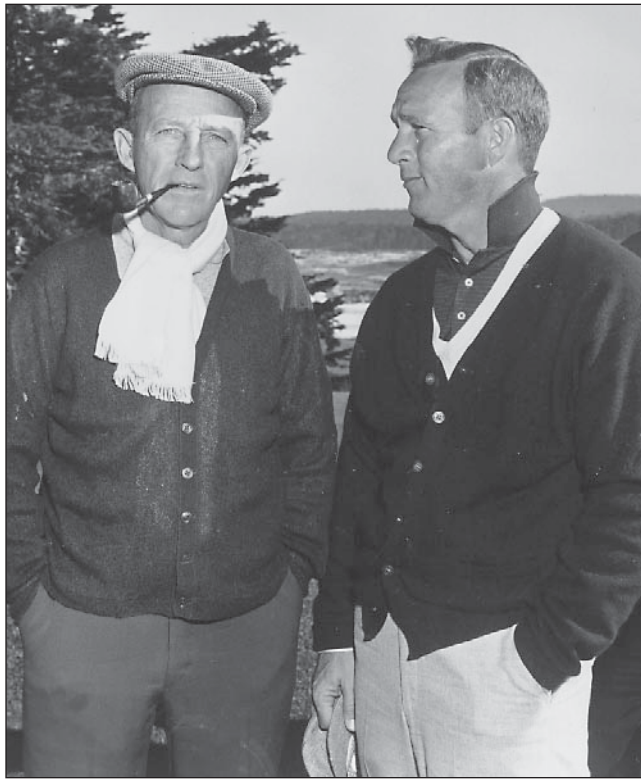
As a kid, I played baseball on sandlots and football on asphalt streets lined with parked cars. The nets on our playground basketball courts usually were made of steel, or there just weren't any nets. My incurable lack of talent kept me from ever knowing what it was like to play in, or on, any kind of a real sports venue.

Ah, but I have stood close enough to Arnold Palmer to feel the electricity emanating from him. Much of the attraction of attending a golf tournament is being on the playing field with the players. Golf generates a connection between the average player and the game itself like no other sport does. I became a pretty good C+ tennis player. Yet, I never served an ace at Wimbledon. But I've bogeyed (and triple-bogeyed) the very same holes that Arnie, Jack, and Tiger have played.

You see, it is this aspect of the great game of golf that makes it so special. Not only can you stroll along with the players at a tournament, you can play the same courses they play.

My first Major was the 1972 PGA Tournament at

Oakland Hills Country Club, just north of Detroit. Televised golf had come into its heyday the previous decade mainly due to the charisma of Arnold Palmer. I had seen him on TV, but this was my first chance to see Arnie in person. He had won his seven Majors between 1958 and 1963, and won 29 PGA Tour events from 1960 to 1963. Gary Player and Jack Nicklaus captured the spotlight from him during the



**Bing Crosby (left) and Arnold Palmer together at Pebble Beach in the 1960s.**

late 1960s. However, Arnie had a resurgence, winning four events in 1971. Not only would he be playing in the 1972 PGA, but Nicklaus and Player were also entered. There were other big names there, too: Trevino, Miller, Casper, Floyd, and an old country boy named Sam Snead.

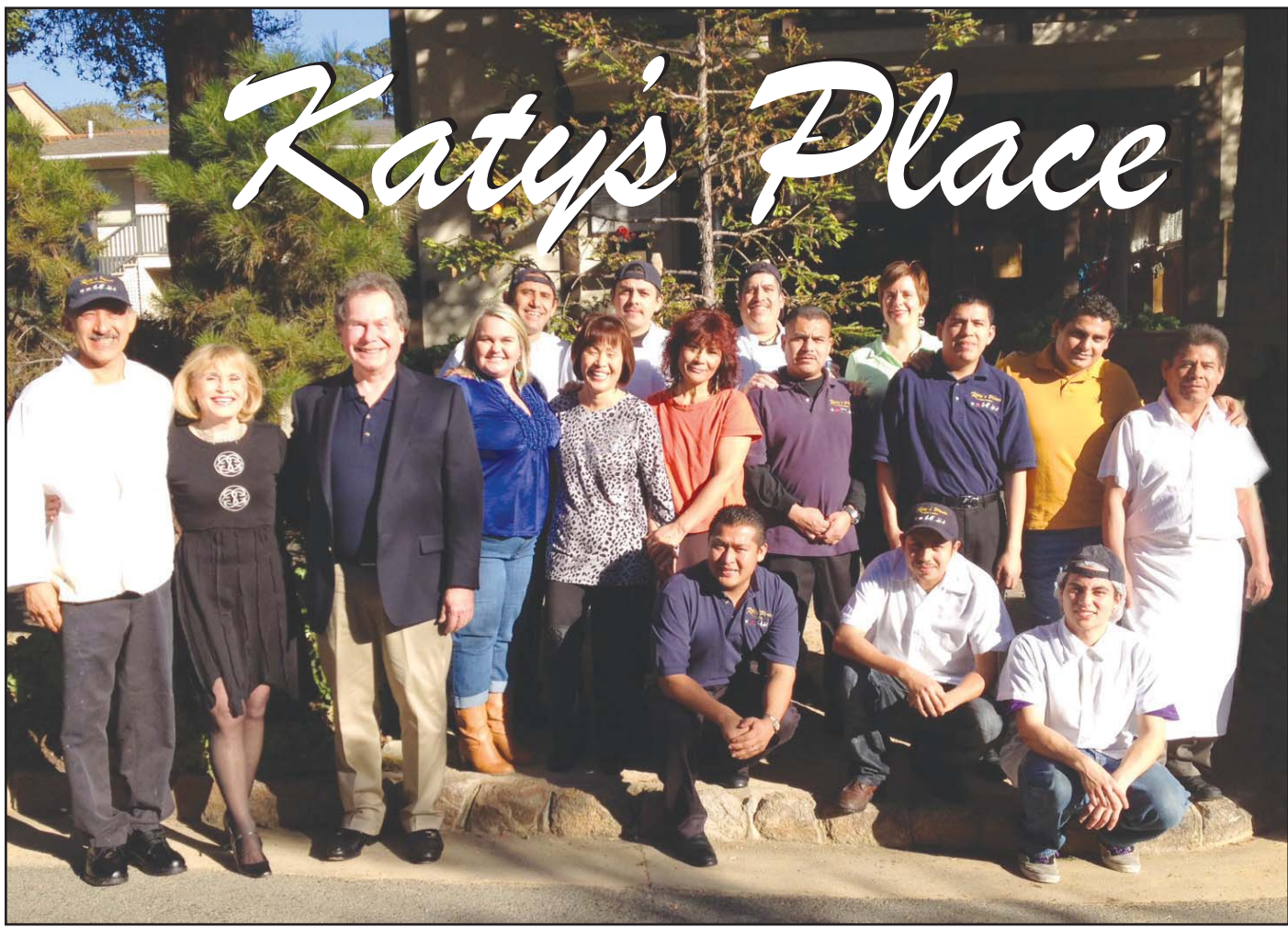
On day one of the tournament, Arnie's Army was out in full force, and I was among them. The great man didn't disappoint, firing a 69, to be one shot off the lead. His presence was so remarkable that it remains firmly implanted in my memory more than 40 years later. He played the game with an abandon rarely seen. He took the same risks any hack would. We've all done it.

*I'm not going around that water hazard. I'm going over it; I know I can get through that grove of trees. After all, there's more air than wood in front of me.*

Of course, your ball plunked into the water, or you had to duck when it came back at you after caroming off a tree. Yet, somehow, in the same situation, you knew that Arnie would pull it off. Thousands stood silently as he hitched up his pants and took a mighty swing that sent the ball screaming out of the woods, or over the hazard, until it landed safely on the green.

Something else happened when Arnie hitched up his pants. Golf purses inched up along with his trousers. According to "Golf Digest," Palmer made \$1,861,857 in 734 PGA Tour career starts over 53 years. Today, first place at almost any tournament pays more than a million dollars. If life were fair, every PGA member who wins a tournament would give a portion of his winnings to Arnie. Of course, he really doesn't need it. He did very well with endorsements and designing golf courses.

I'll never play where DiMaggio, Magic, Montana, or Gretsky played. But I can hitch up my pants and take a shot at the same greens that Arnie did. *Fore!*



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The 18th Green at Pebble Beach hasn't changed much since Bing Crosby brought his charity golf tournament to the course in 1947. The crowds are much bigger, of course, but it's still the scenery that's the draw, along with the celebrities and the top-notch golfers.

## Every year, another great chapter in the history of the pro-am

### PINE CONE STAFF REPORT

**T**HE AT&T Pebble Beach National Pro-Am actually got its start in 1937, when Bing Crosby invited a group of friends to get together for a round of golf and a "clambake" at Rancho Santa Fe in Southern California. That gathering of Hollywood celebrities and golf greats gave birth to the first National Pro-Amateur Golf Championship, sponsored by Bing Crosby, with Sam Snead taking the top prize of \$500.

For five years, the tournament was played at Rancho Santa Fe before being discontinued during the war years. Meanwhile, 1946 was shaping up to be a bleak year for the Monterey Peninsula. Postwar Monterey was frantically scraping for income, the

chief source having been packed into sardine tins for just about the last time. Cannery Row was heading into a long decline, Carmel wasn't a worldwide tourist attraction, Pebble Beach had yet to be classified as the finest course in the world, and nobody had heard of a young, would-be actor named Clint Eastwood.

At this time, a young newspaper reporter, Ted Durein, came up with the idea of attracting more tourists by bringing a major special event to the area. A good sporting competition, once a year, perhaps garnished with celebrities, could anchor a drifting economy. Slowly an idea began to take shape, along with a worldwide household name: Crosby.

Durein solicited local merchants to see if they would pool money for a tournament purse — they

would. Bravely, Durein wrote to Bing Crosby himself with the idea. That was in January of 1946. February and March passed. Nothing. April, May, still nothing. Then, in June, a letter from Bing's brother, Larry, arrived. Yes, Bing was interested. What's the offer? Durein didn't have one.

### The deal is struck

He quickly rushed to see if Samuel F.B. Morse (president of Del Monte Properties, now known as Pebble Beach Company) would let the Pebble Beach golf course host the Crosby. Morse agreed. Durein met with Larry Crosby, and the deal was struck.

See **HISTORY** page 31 ATT



PHOTOS/PINE CONE FILE

The man who created the Pebble Beach Golf Links and the upscale housing development around it was S.F.B. Morse (at left in the 1950s with baseball great Joe DiMaggio). In the early years, sheep were grazed on the course to help keep the grass trimmed.

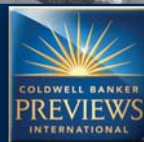


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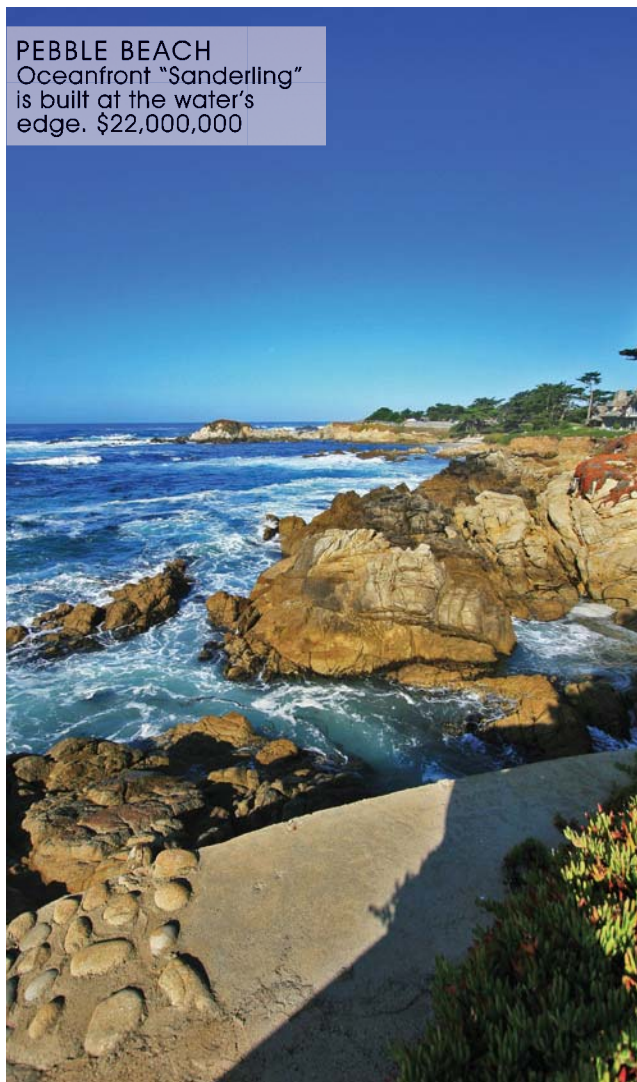
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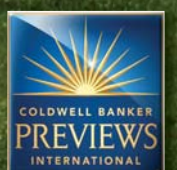


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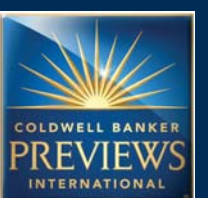


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2014



## THE PROS

## DRAMA

*From page 7 ATT*

January with the traditional swing through Hawaii before moving to the West Coast. We are very pleased with the flow and stability of the new schedule.”

In the previous format — the season following the calendar year — FedExCup points accumulated through the Tour

Championship in September, with the Fall Series following through the end of December.

“I think it's great,” said Kevin Kisner, winner of the Callaway Golf Pebble Beach Invitational last November, who has twice played in the AT&T. “It's great for me because I'm from the East Coast [South Carolina] and I don't have to start my season on West Coast on different types of grass.”

With the debut year of the new format, the PGA Tour visited four countries — the United States (three events), Malaysia, China and Mexico — in the first six weeks of the season.

In the old format, via a calendar year, the season began on the West Coast via Hawaii, California and Arizona.

Chesson Hadley, the 2013 Pebble Beach Invitational runner-up and now a rookie on the PGA Tour, likes the new format.

“It's awesome,” said Hadley, scheduled to make his AT&T debut. “With the season ending the way it does not and you're playing well, you get to keep playing well and the momentum get going. If you're not playing well, the new season comes along about this time and you get a new, fresh start. I think it's phenomenal.”

Johnny Miller, who won the AT&T three times and is a part-time Monterey Peninsula resident, agreed.

“I don't really have a huge problem with it, by any means,” said Miller, a long-time NBC analyst. “It gives a little bit more meaning to the tournaments that usually just sort of fall. The other thing it does is that it gives the young players who are playing those events a little bit of confidence and a head's-up on the hotshots. Maybe it will get the younger players to play better golf.”

**In the history of the Pebble Beach Pro-Am, there have been some great showdowns between legendary golfers, such as Tiger Woods and Mark O'Meara (at left in 2002). Under the PGA Tour's new schedule, and the increased competition among the pros to win the FedExCup, the intensity will be notched up even more.**

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2014



## THE SPECTATORS

## VISITORS

From page 8 ATT

the tournament. So, once again this year, the Carmel Chamber of Commerce and the Carmel Innkeepers Association have arranged for a shuttle to pick up passengers at Carmel Plaza throughout the day, from 6:30 a.m. to 5:30 p.m. Friday and Saturday, and from 6:30 a.m. to 4:30 p.m. on Sunday. For \$20, passengers can get on and off as many times as they wish throughout the day.

Those who have had their fill of golf for the afternoon, can hop on the shuttle to Carmel and participate in the Wine Walk throughout town. For \$65, participants receive a passport from the Chamber of

Commerce, representing 10 tasting rooms, all within walking distance from one another. Because the passport has no expiration date, participants can return another time to finish out their tasting tour.

Anyone up for a walk without wine through the walkable village may enjoy an eclectic afternoon of shopping, or sipping something steaming from a mug at one of many Carmel cafes. Or perhaps a self-guided tour of art and antiques salons throughout town, starting with the venerable Carmel Art Association.

Founded in 1927 by a cadre of Carmel artists, the country's second-oldest art cooperative is a selling and exhibition gallery of diverse work by juried members.

"We are open every day from 10 to 5, and welcome guests to see our all-member exhibition," says General Manager Nicki Ehrlich. "This includes the

work from more than 100 local professional artists in a variety of paint and sculptural mediums. You may even see paintings of the golf courses. Carmel is an exciting place to be during the tournament. There are special people in town, it's a beautiful setting and, whether it rains or not, there's plenty to do, like come in and spend time in our beautiful galleries."

Why not end an afternoon of shopping and sight-seeing, wine-tasting or watching golf with a relaxing massage or other spa treatment? Carmel's Kush Day Spa, A Signature Day Spa and Cinq Mondes Spa Paris offer their own trademark services. Kush is known for its relaxing Swedish, Hawaiian Lomi Lomi or deep tissues massages. Cinq Mondes features beauty rituals from around the world, including Moroccan Mending, Kashmir Ayurvedic and Polynesian Long Stroke massages. And A Signature is an eco spa, which uses pure, sustainable products for hair, skin and body rejuvenating treatments.

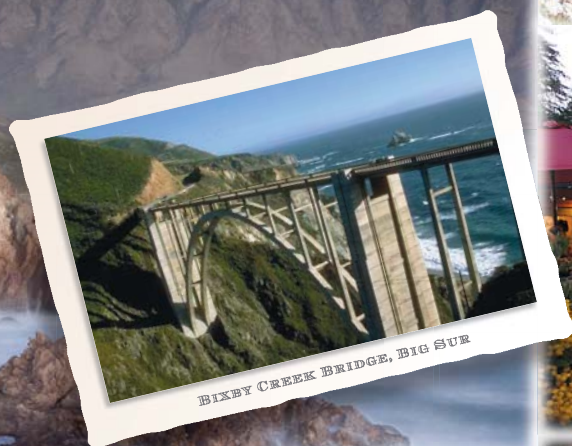
"Kush Day Spa, located in downtown Carmel, is always a popular place for golfers' wives and their families to relax with a massage or facial," says owner John Jertberg. "It also is a great place for spectators taking a break from the course."

As the sun sets, disappearing into the sea with a green flash at the horizon, golfers and golf enthusiasts will turn their attention from the tournament toward town, to wander the stretch of white sand framing Carmel Bay, or to recap the day over drinks and dinner. The options are many and varied: Andre's Bouchee – a chic French bistro with a side of California cool; Dametra Café – a Mediterranean dining experience designed to be shared; Grasings – contemporary "coastal cuisine"; il Fornaio – regional Italian cuisine; Mundaka – Spanish-style tapas that blend creativity with culture; Portabella – Mediterranean cuisine in a romantic setting; Vesuvio – "Italian lifestyle cuisine," and Forge in the Forest – American cuisine also known as "comfort food" (to name just a few). Unless you're planning a picnic at the beach, reservations are your only chance for a seat at the table on this weekend of great golf, glitterati and gourmands.

**After an invigorating day on the golf course, nothing could be better than relaxing with some shopping and a nice dinner in Carmel-by-the-Sea, which is justly famous for its amazing oceanfront scenery and its quaint architecture. At left, the Tuck Box on Dolores Street just off Ocean Avenue.**

PHOTO/PINE CONE FILE

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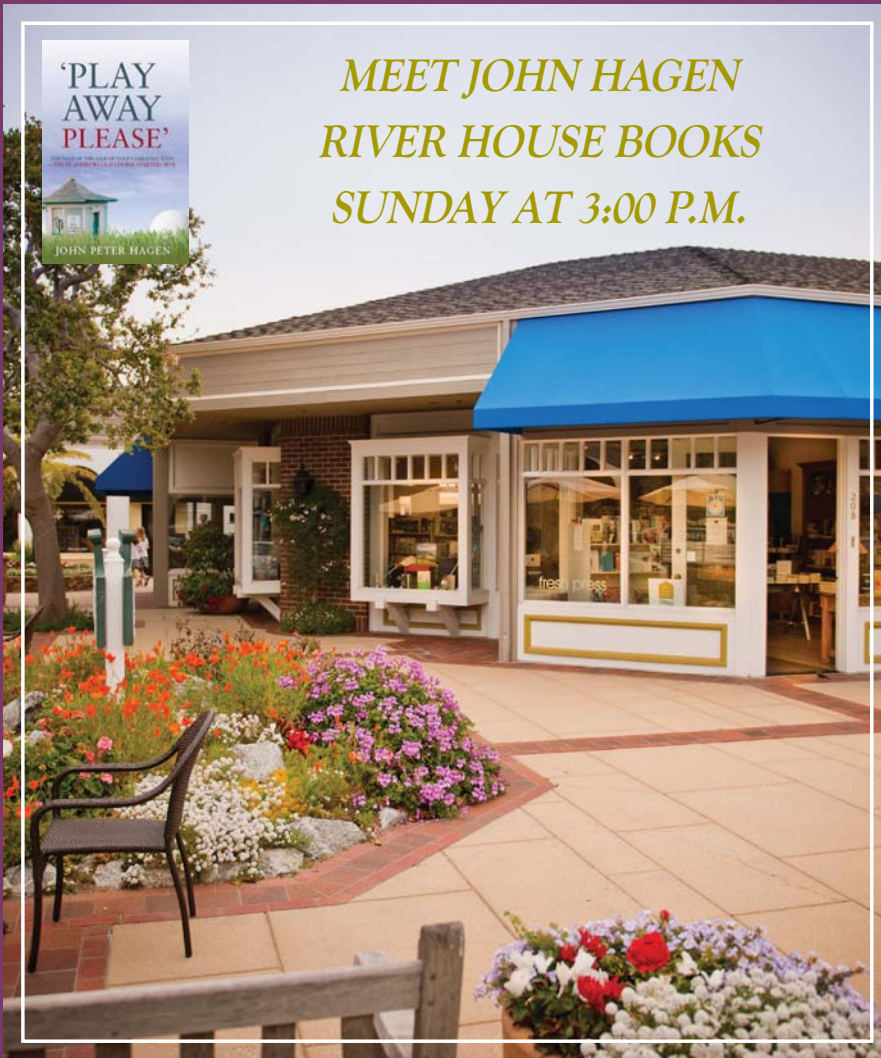
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2014



# THE TOURNAMENT

## DOCTORS

From page 12 ATT

Geiler put it, “we ran into each other sort of randomly.”

In the grand scheme of things, the sorts of issues Hightower was called for last year weren’t particularly devastating: Poison oak, tendinitis, and bug bites seemed to predominate. Geiler, however, pointed out a more serious case in which a woman was hit in the face by an errant golf ball and needed medical attention, showing that even in paradise, accidents can and do happen, especially when small, dense objects are flying near people. John says that medical professionals will be available for spectators at all three courses as well, headed up by Carmel physician Dr. Glenn Hudgens, who last year received the Searle Award for 40 years of volunteer service at the tournament.

This will be Geiler’s first year volunteering at the tournament, and like everyone else, he’s looking forward to some good golf and a little celebrity-watching. “I’m definitely a big golf fan,” he said. “I also play golf, but I don’t have much time,” he added, noting that the Program for Executive Health has been growing steadily since its inception three years ago. Still, he’s looking forward to stepping away with Hightower and Gardner and getting out on the courses for the weekend. “It’ll be nice to get out there and see everything!” he smiled.

Geiler couldn’t resist joking around a little bit, saying that one of his patients told him, “You don’t want your doctor to be a good golfer, because that means he’s not spending enough time being a good doctor.” He paused and concluded, “I’m a lousy golfer.” (Insert rim shot here.) It’s good to know that spectators and players alike can have their medical needs met quickly and efficiently throughout the tournament, because there is, indeed, a doctor – or three, or four – on the course.

## LEARNING

From page 14 ATT

Hayes is particularly excited by fostering the students’ interest in and understanding of the application of science. “It’s important that students become aware of it,” she says, “that they make discoveries and learn that beyond conventional chemistry and biology, science is a great, diverse field to get into.

Thanks to grant funding available to public, private and charter schools from the Monterey Peninsula Foundation, which hosts the AT&T, so far 16 schools from Monterey, Santa Cruz and San Benito counties have signed up to receive up to \$2,500 to bring students to the STEM Zone.

### Close to the action

Located adjacent to the third fairway of Pebble Beach Golf Links, the STEM Zone will present a golf-themed learning environment for students, grades 3-12. Starting Thursday, Feb. 6 and running through Sunday, Feb. 9 from 8:30 a.m. to 4:30 p.m., 50 students per hour will be provided lunch, a ball cap and the opportunity to learn while playing in the Kingdom of Golf.

Following their stint in the STEM Zone, students and their chaperones are welcome to watch the AT&T tournament to enjoy the setting and the experience, and apply what they’ve learned to the actual game of golf.

“STEM is a huge initiative across the country,” says Amanda Evans, director of Sponsorship and Marketing for MPF. “In partnership with us, Chevron brings the venue, fully stocked with hands-on learning exhibits related to science, technology, engineering and math. Experts in each field engage students in interesting and spontaneous ways, using the platform of golf. They’re having fun and don’t even know they’re learning.”

Moreover, any grade-school student in attendance

at the AT&T golf tournament is welcome to investigate the STEM Zone. As long as they have a ticket to the tournament, they can join in the fun. Children 12 and under attend the tournament free when accompanied by an adult ticket holder.

While Evans is pleased that the closest schools are interested in the program, she also champions attendance by students from the outer reaches of the participating counties, who often have had less exposure to the scenery and spectacle of the AT&T.

“By busing students to Pebble Beach, and providing grant funding for schools to come out to the tournament, we are, in many cases, exposing students to something they wouldn’t normally get to experience in the lower-income, higher-risk areas,” she says. “Most of these students haven’t had the opportunity to witness a major golf tournament or learn through a STEM Zone environment, and many of them have never seen the ocean.”

Most Washington Union students have been to the beach, but not all have visited Pebble Beach, nor have many attended a professional golf tournament. Moreover, their eyes will open to an exciting way to learn.

"Our students absolutely love going on this field trip," says Hayes. "They are really engaged by all the activities in the STEM Zone as they rotate through the different stations. Then, they bring their enthusiasm for what they've learned back to the classroom. Each student spends an hour in the STEM Zone, but they also have time to spend on the course, which is a new experience for many of them. We teach them the rules of etiquette before they go — not to approach a celebrity and to be quiet when the golfers are hitting — so they get character building as well. It is a really well rounded field trip."

Chevron and the Monterey Peninsula Foundation also bring the STEM Zone to the Nature Valley First Tee Open, a 54-hole golf event, featuring 81 junior golfers, ages 15-18, mentored by 81 Champions Tour players, in September.

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Any-day golf tournament tickets for \$50 available through Feb. 1, and for \$55 after Feb. 1 (\$60 at the tournament)

Shuttle passes and any-day tournament tickets are available at [www.carmelcalifornia.org](http://www.carmelcalifornia.org), the bus stop or at the Carmel Chamber of Commerce Visitor Center.

The shuttles are free to active duty military, law enforcement, and firefighters on Wed. Feb 5.

Buses leave about every 15 min. from the front of Carmel Plaza on Ocean Avenue and go to Pebble Beach by the Equestrian Center.

**Wed., Feb. 5 • 9:00am-3:30pm**

**Thurs., Feb. 6 – Sat., Feb. 8 • 6:30am-5:30pm**

**Sun., Feb. 9 • 6:30am-4:30pm**

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For further information contact the  
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2014



## THE HISTORY

## HISTORY

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Bing then decided he wanted the tournament spread out over three courses: Pebble Beach, Cypress Point and the Monterey Peninsula Country Club's Dunes Course. The PGA Tour, the controlling body of the professional golfers' tournament, said this wasn't possible. Bing asked, "Why not? It's done in England." The PGA Tour consented, and the Crosby Pro-Am broke new ground in American golf and was played for the first time on the Monterey Peninsula in January 1947.

Since then, the annual tournament at Pebble Beach has been a staple of the PGA Tour calendar. The tournament purse has increased from \$500 for first prize in 1937 to a first prize of \$1,180,000 this year. The monies for charity each year have continued to set new records as well, with total contributions hitting more than \$100 million.

Bing Crosby died in 1977. His wife and children continued to host the Crosby Pro-Am until 1986, when AT&T took over sponsorship of the event. The event was played at Pebble Beach, Poppy Hills and Spyglass, until MPCC's Shore Course replaced Poppy Hills in 2010. Over the last 20 years, the event has provided some of the most dramatic moments in golf, including Hale Irwin's fantastically lucky tee shot in 1984, and Tiger Woods' amazing comeback in 2000.

It has also endured some of the worst weather ever for a major sporting event. Twice, after particularly cold and rainy spells, tournament organizers have talked about moving the Pro-Am. But most years, there have been glorious, only-in-California conditions for the Pebble Beach Pro-Am. And the memories have been golden, too.

1972

Winner: Jack Nicklaus  
66-74-71-73 (284)

A 25-foot birdie putt on the first hole of a sudden-death playoff gave Jack Nicklaus the Crosby title and a \$28,000 first-place check. He beat Johnny Miller after both had poor rounds on the final day — hitting bad tee shots and missing short putts all over the course. Miller even hit a ball into the ocean on 10. Nicklaus, who three-putted on 17 to set up the playoff, earned his fifth tour victory in six events. Lee Trevino took third place, as well as the pro-am title with partner Don Schwab.

According to a newspaper account, Clint Eastwood, then at the height of his "Dirty Harry" fame, playing in his seventh Crosby, missed the cut and spent Sunday watching the Super Bowl (Dallas 24, Miami 3) and playing tennis.

1973

Winner: Jack Nicklaus  
71-69-71-71 (282)

Despite back-to-back bogies on 7 and 8 at Pebble during the final round, Jack Nicklaus won the tournament for the second straight year in a sudden-death playoff — and again with a birdie putt on the first sudden-death hole, 15. Robert Moody appeared to have the tournament won in regulation but missed an easy two-and-a-half-foot putt on 18 that knocked him back into a tie with Nicklaus and Ray Floyd. "I missed a \$20,000 putt," Moody said. Not only that, he shot 76 on the final round, while Nicklaus and Floyd both shot 71. Instead of the top prize of \$36,000, Moody had to settle for second-place money, \$16,650. Lanny Wadkins and Bill Satterfield won the pro-am title.

1974

Winner: Johnny Miller  
68-70-70 (208)

After six straight days of rain, sleet and hail, and with Pebble Beach looking more like ocean than land, the final round of the Crosby had to be canceled after being delayed from Sunday to Monday (Jan. 8). With everyone in a miserable mood, tournament officials threatened not to hold the event again unless it could be moved later in the year. "If we don't get the third or fourth weekend in January next year, I'd say there won't be a tournament," said chairman Don Searle. Originally, the 1974 tournament was scheduled for Feb. 14-17, but Crosby officials and local business people were unhappy with the prospect of playing over Washington's birthday weekend, when tourists would flock to the Monterey Peninsula anyway. So they negotiated a date switch with the Glen Campbell Los Angeles Open, but that still left everybody unhappy. After Sunday's round was postponed, defending champion Jack Nicklaus withdrew. He was suffering in the wet weather from back pain and had fallen 10 strokes behind leader Johnny Miller. When Monday's round was canceled, Miller got a reduced winner's check of \$27,500. But he also received a check for \$2,250 for winning the pro-am side, with partner Locke de Bretteville.

1975

Winner: Gene Littler  
68-71-68-73 (280)

A former amateur boxing champ and winner of the 1961 U.S. Open, 44-year-old Gene Littler dented the aura of invincibility that had surrounded youth-

See **LEGEND** page 36 ATT

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2014



# THE HISTORY

## LEGEND

From page 31 ATT

ful Johnny Miller during the first two weeks of the 1975 PGA Tour. A final round of 73 gave him a total of 280, enough for a four-stroke victory over Hubert Green. Miller double-bogeyed 15 on the final round, played in frigid temperatures and gale-force winds, and finished with 289, along with Jack Nicklaus. Tom Watson shot 81 on the final day, including two triple bogeys. Littler’s winning purse was \$37,000, and it came after 20 years of playing the Crosby, with his previous best finish having been second in 1959. pro-am winners were Bruce Devlin and former NFL quarterback Jacky Lee. The tournament was boycotted by Lee Trevino, who said he didn’t like playing in the rain on the Monterey Peninsula. Perhaps because of his comment, it didn’t rain a bit.

1976  
Winner: Ben Crenshaw  
75-67-70-69 (281)

The 35th Bing Crosby Pro-Am featured a rare meltdown by Jack Nicklaus, who shot 45 in warm sunshine on the back nine at Pebble Beach in the final round, including a double bogey and two triple bogeys, clearing the way for 24-year-old Ben Crenshaw to claim the \$37,000 first prize.

With a record crowd on hand, Nicklaus led the field going into

Sunday’s play but ended up tied for 18th place. Already out of the big money and in a hurry to catch a flight to Japan, Nicklaus tried to get to the 18th green in two but pulled his wood shot into Carmel Bay and finished, in front of a national TV audience, with a triple-bogey 8. Johnny Miller, suffering through two rounds with the flu, tied with Nicklaus at 291. Pro-am winners were Hale Irwin and Pebble Beach resident Darius Keaton, who was then chairman of Charter Oil Company.

1977  
Winner: Tom Watson  
66-69-67-71 (276)

Tom Watson picked up the first prize of \$40,000 with a dramatic one-stroke victory that included rounds of 66 at Pebble Beach on Thursday, 69 at Cypress Point on Friday, 67 at MPCC’s Shore Course on Saturday and a 71 in the final round at Pebble on Sunday, breaking the tournament record set by Billy Casper in 1958 by four strokes. Saturday’s gallery of 28,000 was also a then-record — helped by sunny skies and mild temperatures. Former President Gerald Ford, playing in the pro-am for the first time, had a birdie on 14 at Pebble Beach on Friday. Leonard Thompson and Jim Vickers, an oil man from Wichita, won the pro-am side.

1978  
Winner: Tom Watson  
66-74-71-69 (280)

Becoming the fourth man to win back-to-back Crosbys, Tom Watson beat Ben Crenshaw on the second hole of sudden death on the final day of play, which was pushed back to Monday by rain. Shooting a torrid 6-under-par 30 on the front nine at Pebble on the final day, Watson finished with a 69, bringing him into an unexpected tie with Crenshaw, who shot a seemingly unbeatable 67. Watson’s first-place finish was worth \$45,000. Pro Gibby Gilber and Richard Gelb, chairman of the board of Bristol-Myers, won the pro-am team title.

1979  
Winner: Lon Hinkle  
70-68-69-77 (284)

After Andy Bean missed a 20-foot putt on 18, a three-way tie forced a playoff between Bean and fellow PGA youngsters Mark Hayes and Lon Hinkle — a playoff ultimately decided in Hinkle’s favor when he sank a 12-foot birdie putt on 17. The winner’s purse was \$54,000. Hinkle’s dramatic finish wasn’t seen by TV viewers, however, when CBS decided to end its coverage after 72 holes in favor of “60 Minutes” and “Rocky.” Jack Nicklaus missed the Crosby in 1979 for the first time in his career, and Hale Irwin broke his string of making the cut in 87 straight tournaments. Pro-am winners were Bean and Florida real estate developer Bill Bunting.

1980  
George Burns III  
71-69-71-69 (280)

Under crystal-clear skies, a record gallery of more than 10,000 watched Sunday’s final round of the Crosby, when George Burns overcame a big lead by Jack Nicklaus to win. Nicklaus was at one point 10 under (including a 5-under performance on the first six holes Sunday) but faded on the back nine. Burns, meanwhile, was steadily making difficult putts, including a monster 40-footer on 16. “It surprised the hell out of me,” said Burns who, at 30, had won almost \$500,000 in five years on the PGA Tour without a victory. He added another \$54,000 with his win at Pebble Beach. Pro-Am winners were George Cadle and Whizzer Farish of Pebble Beach, a pilot for Pan Am in his 22nd Crosby.

1981  
Winner: John Cook  
66-71-72 (209)

A dramatic five-way playoff, the first-ever on the PGA Tour, ended in a stunning victory for unknown pro John Cook over 20-year-old Bobby Clampett, Hale Irwin, Ben Crenshaw and Barney Thompson. Cook won by making par on the third playoff hole after lapses by his opponents (including a bogey by Irwin) left the door wide open. Rain delayed the start of the

See RESULTS next page

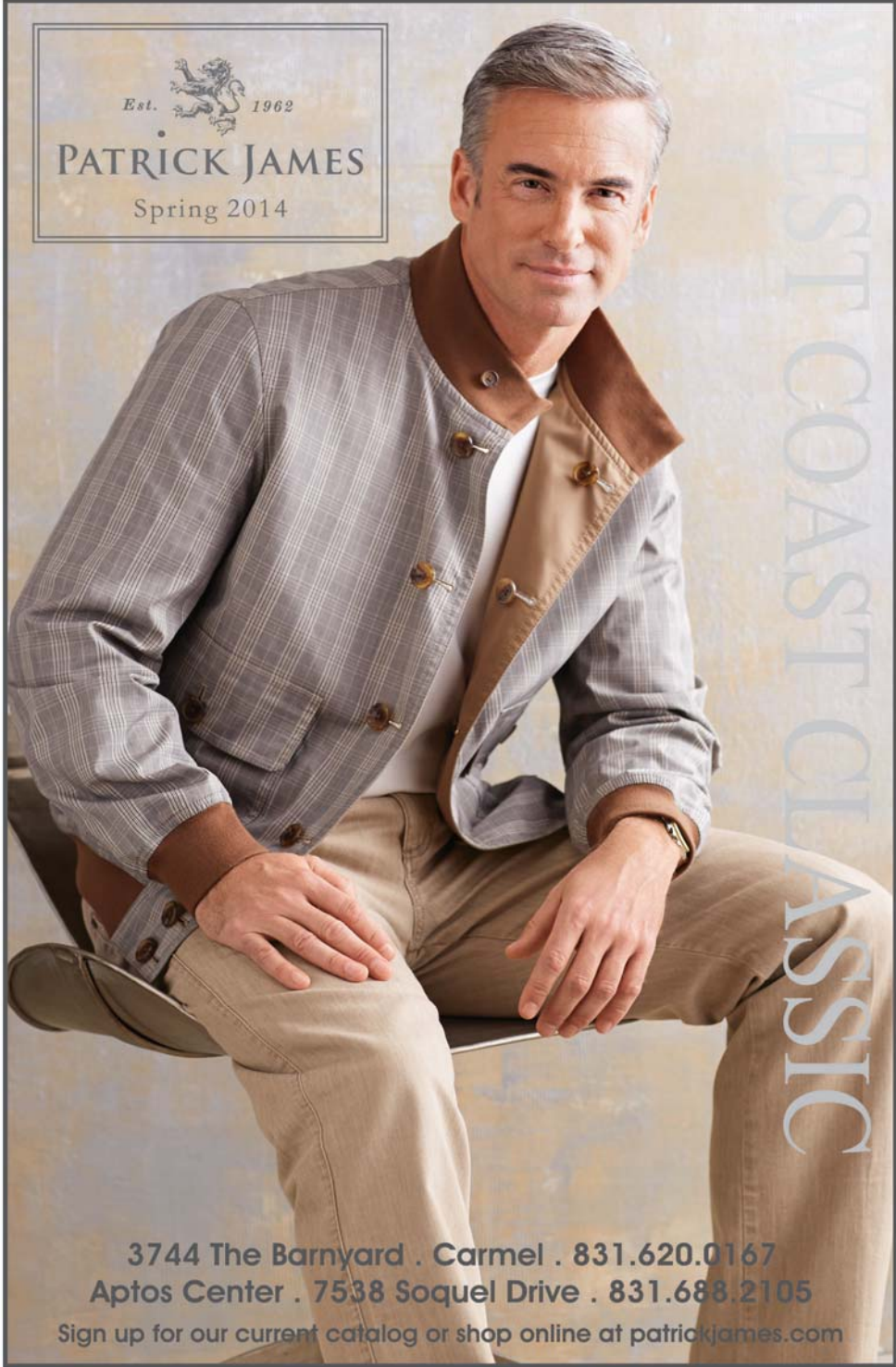


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# THE HISTORY

## RESULTS

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Crosby to Saturday, and icy winds made things miserable throughout the weekend. Nevertheless, record crowds turned out to watch the tournament, which was shortened to 54 holes and ended on Monday. Clampett, who lived in Carmel Valley, missed the victory when he couldn't sink a 3-foot par putt on his final hole at Cypress. Cook's winning purse was \$40,500 (reduced by 25 percent because the tournament was shortened). Pro-am winners were again George Cadle and Whizzer Farish — the first and only Pro-am team to repeat. Farish, who grew up on the Peninsula, said of the three Crosby courses, "I've played them a thousand times — each."

1982

Winner: Jim Simons  
71-66-71-66 (274)

Blowing a five-stroke lead with 10 holes to play — and foreshadowing the 2000 AT&T Pro-Am when Tiger Woods overcame an even bigger deficit — Craig Stadler let Jim Simons win the 1982 Crosby and its first prize of \$54,000. But Simons was no patsy; his final round of 66 was one of the finest finishes to date in the tournament, and he set a Crosby record with his total of 274, 14 under par. The great Jack Nicklaus might have won but ended up in a five-way tie for third (with Johnny Miller and three others) after missing several key putts.

1983

Winner: Tom Kite  
69-72-62-73 (276)

It rained all day during Sunday's final round, but play continued anyway as Tom Kite took the tournament despite a final round of 73. Saturday, when Kite also played Pebble, he set a course record of 62. The \$58,500 first prize was Kite's fifth PGA crown in 12 years.

Despite four birdies on the back nine, Jack Nicklaus finished in sixth place — which earned him \$11,700 and made him the first golf pro to earn more than \$4 million in a career. Cal Peete was in second place, two strokes back. The pro-am winners were Gilder and Clark.

1984

Winner: Hale Irwin  
69-69-68-72 (278)

With the most improbable shot in Pebble Beach history, Hale Irwin captured the 1984 Crosby title and the \$72,000 check that came with it. Even Tiger Woods couldn't hope to pull off the shot Irwin made on 18 at Pebble during the final round Sunday. Irwin's tee shot was headed out into Stillwater Cove when the ball improbably caromed off a rock and bounced back onto the fairway. "The entire tournament evolved around that tremendous break I had on 18," Irwin said. Mark O'Meara, with two eagles on the front nine, nearly caught Irwin. Even after Irwin birdied 18, Jim Nelford did catch him, forcing a playoff. But on the second playoff hole — 16 — Irwin made a tremendous second shot from a bunker 200 yards onto the green and just 9 feet from the cup.

When Nelford missed his birdie putt

on the hole, Irwin calmly nailed his tournament-winning shot. O'Meara, paired with J.P. Diesel of Houston, won the pro-am team crown.

1985

Winner: Mark O'Meara  
70-72-68-73 (273)

The final year of the Crosby saw the tournament begin under frosty skies with winds at 35 mph. But in the end, Mark O'Meara warmed up the crowd with clutch putting that, despite a final round of 73, gave him the \$90,000 first-place check and a then-record 72-hole low Pebble Beach Pro-Am score of 273. Larry Rinker, Kikou Arai and Curtis Strange were all just one shot behind. Playing in the final group, O'Meara missed a birdie putt on 18, but so did Strange, ending any chance of a playoff. Dean Spanos, who lived in Stockton and was part-owner of the San Diego Chargers, and pro partner Hubert Green captured the pro-am crown.

1986

Winner: Fuzzy Zoeller  
69-66-70 (205)

The first year with its new corporate sponsor was nearly a washout for the AT&T Pebble Beach Pro-Am. Friday's round was canceled after heavy morning rains drenched the three courses. And so was the rescheduled final round on Monday, leaving Fuzzy Zoeller the winner of the \$108,000 first prize after just 54 holes. Crowds were sparse, but the event still generated a hefty sum for charity, with AT&T contributing \$750,000 in its first year backing the tournament. Zoeller, who was on Pebble Monday before play was suspended, called the weather, "the worst conditions I've ever played under." He was also winner of the pro-am team title, partnered with Coral de Tierra golfer Mike Evans.

1987

Winner: Johnny Miller  
72-72-68-66 (278)

Taking advantage of a bogey on 17 by third-round leader Payne Stewart, Johnny Miller won the Pebble Beach Pro-Am for the second time. On a perfect Sunday at Pebble Beach, he shot a six-under 66, including seven birdies, for the \$108,000 first prize. "I can't believe I won," Miller was overheard to say to his caddy as the day wrapped up. Stewart finished just one stroke back. This was Miller's 19th appearance at the tournament he continued to call The Crosby. In 1968, he launched his career with a victory at the California State Amateur, also at Pebble Beach, which he often referred to as his home course. And Miller wasn't through. He came back and won the pro-am again in 1994. The team victory in 1987 went to Fred Couples and baseball great George Brett, who capped the title with a 3-inch putt on 18.

1988

Winner: Steve Jones  
72-64-70-74 (280)

With an 18-foot birdie putt on the second hole of a sudden-death playoff, Steve Jones capped a dramatic victory at Pebble Beach over a field that included five or six players with a shot at the title. Jones, a relative unknown,

triumphed over 1988's top players, including Bob Tway, Greg Norman and Craig Stadler. Jones had a three-stroke lead as Sunday's round began, but bogeys on 15 and 17 opened the door for Tway, who tied the leader with a birdie on 18. But in the playoff, it was Jones who out-putted the veteran for a \$126,000 first-place check. The pro-am winners were Dan Pohl and Miami Dolphins quarterback Dan Marino.

1989

Winner: Mark O'Meara  
66-68-73-70 (277)

With a dramatic 10-foot birdie putt on 18, Mark O'Meara edged out Tom Kite — who missed his chance for a tie on 18 when his 15-foot putt for birdie fell short — for the 1989 first prize of \$180,000. "I knew that whoever birdied 18 would win," Kite said. He finished just one stroke back. After the match, O'Meara sharply criticized the slow play during the tournament, saying it took his group three hours to finish the first nine holes during the final round. Pro-am winners were Steve Jones and Carmel Valley doctor Jim Rheim, who birdied 18 with a 9-foot putt.

1990

Winner: Mark O'Meara  
67-73-69-72 (281)

Winning for the second year in a row, Mark O'Meara became the first player to win back-to-back titles since

Tom Watson in 1977 and 1978. Nicklaus also won consecutive titles; Cory Middlecoff was the first to do it back in '55 and '56. O'Meara won the \$180,000 first prize with a final round of 72 at a windy Pebble Beach. No one has done it since. Kenny Perry finished in second place, two strokes back. Payne Stewart seemed like the favorite to win until he bogeyed 12, 14, 16 and 18. Four groups had to finish their third round Sunday morning, after high winds at Cypress curtailed play on Saturday. Dean Spanos, co-owner of the San Diego Chargers, teamed with Hubert Green for the pro-am team title.

1991

Winner: Paul Azinger  
67-67-73-67 (274)

After being frustrated with his play at Pebble Beach year after year, Azinger stormed to a final round score of 67 to take the tournament from gallery favorite Rocco Mediate. "Every year when I leave here, I say I'm not coming back," Azinger joked after taking the \$198,000 first prize. Before the 1991 pro-am, Azinger said he'd never shot better than a 70 at Pebble. On his way to the victory, he birdied 13 and 17, while Mediate was blowing his once-substantial tournament lead with a final round of 74. The pro-am team title went to John Cook and soap opera star Jack Wagner.

*See WINNERS next page*

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THE HISTORY

## WINNERS

*From previous page*

1991 was also the first year Poppy Hills was part of the pro-am play; it replaced Cypress Point golf club after PGA officials raised concerns about the club's exclusive membership policies.

1992

Winner: Mark O'Meara  
69-68-68-70 (275)

With a dramatic 35-foot putt on 18 to force a playoff with Jeff Sluman, Mark O'Meara made perhaps his most dramatic shot in a run of three AT&T Pro-Am victories in four years. He captured the \$198,000 first-place prize by sinking another great putt — from 18 feet — on the first playoff hole. The day started poorly for O'Meara, who shot 38 on the front nine. But he came storming back with a 32 on the back nine. Paul Azinger was just one back after regulation play finished, despite shooting 68 for the final round. Pro-am winners Greg Norman and Kerry Packers set a tournament record with a 42-under total of 246.

1993

Winner: Brett Ogle  
68-68-69-71 (276)

Gregarious Australian Brett Ogle captured his first PGA Tour victory at Pebble Beach with a three-shot triumph in the AT&T Pro-Am, despite

four bogeys in six holes during the final round. With a steady rain falling through much of the day, Ogle birdied three of the last six holes to fend off challengers Billy Ray Brown and Greg Twigs. Ogle's first-place finish was worth \$225,000. Tom Watson had the low round on the final day, with birdies on 10, 11, 18, 6, 7 and 9. Payne Stewart and Jim Morris won the Pro-Am title, after Mark McGwire knocked his team out of contention with a bogey on 18.

1994

Winner: Johnny Miller  
68-72-67-74 (281)

Defying the calendar, 46-year-old Johnny Miller captured the AT&T Pro-Am, and even he had trouble believing it. "I play two tournaments a year ... this is magic," he said. The win was Miller's third title in three different decades at the Pebble Beach charity event — he had previously won in 1974 and 1987. Jeff Maggert, Corey Pavin, Kirk Triplett and Tom Watson all finished just one stroke behind Miller, who sank a 1-foot putt for par on 18 to avoid a possible five-way playoff. It rained nearly all day during the final round and, with a gale blowing from the south, Miller got to the green in two on 17 to preserve his lead, while Watson was bogeying 14, 16 and 17. Miller's first-place finish was worth \$225,000. Pro-am winners were Dudley Hart and 18-year-old amateur Robert Floyd.

*See GOLF next page*

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# THE HISTORY

## GOLF

*From previous page*

1995

Winner: Peter Jacobsen  
67-73-66-65 (271)

With the best final round by a winner, Peter Jacobsen captured the \$252,000 winner's purse despite starting play at Pebble Beach on Sunday at just three under. His total score, 271, was the lowest since Mark O'Meara's 273 in 1985, but with lift, clean and place rules in effect because of a wet course, Jacobsen said his record score deserved "an asterisk." With a bit of sun finally showing through the clouds, Jacobsen birdied 18 to seal his victory. David Duval, in his first full year on the PGA Tour, finished in second place, two strokes back. Pro-am winners were Bruce Vaughn and amateur Masahi Yamada.

1996

Winner: nobody  
Tournament canceled due to unplayable conditions

The weather on Sunday was pleasant: low clouds, some sun, no rain. But heavy rains earlier in the week, including a torrential downpour on Saturday, left the courses — especially Spyglass — in unplayable condition, forcing outright cancellation of the AT&T Pro-

Am due to weather for the first, and only, time in its history. (Play was suspended from 1942 to 1946 because of World War II.) In particular, one flooded spot on 16 at Spyglass was cited by PGA officials as requiring cancellation of the event. Jeff Maggert was the leader at 136 after 54 holes; he got \$5,000 in consolation money, just like all the other pros in the field.

1997

Winner: Mark O'Meara  
67-67-67-67 (268)

Fighting off an amazing comeback by Tiger Woods — who was in 67th place on Friday and trailed by seven shots Sunday morning — Mark O'Meara won his fifth AT&T Pebble Beach Pro-Am by a single shot over Woods and David Duval. Woods, playing in a foursome one hole ahead of O'Meara, had six birdies in the first 12 holes but bogeyed 13. Two shots down on 18, Woods made a dramatic bid for an eagle on 18. His second shot, from 267 yards out, landed on the front of the green. But he missed a 35-foot putt and had to settle for a birdie. O'Meara's all-time low score at the event was worth \$342,000. Pro-am champs were Paul Stankowski and Andy Garcia.

1998

Winner: Phil Mickelson  
67-68-67 (202)

A torrential downpour on Sunday

brought back memories of 1996, when the AT&T Pro-Am was canceled after 54 holes. But in 1998, with California again experiencing record-breaking rains, PGA officials looked for a way to squeeze in a third round at Pebble Beach sometime later in the year. First, they set the final round for March 2. Later, it was rescheduled again to Aug. 17. The winner's check was \$450,000. The Pro-am portion of the tournament was canceled.

1999

Winner: Payne Stewart  
69-64-73 (206)

With weather getting seriously in the way for the fourth time in five years, the 1999 tournament was shortened to just 54 holes, just like it had been the year before. Saturday leader Payne Stewart was declared the winner of the \$504,000 first prize after heavy rains Saturday night and Sunday forced cancellation of the final round. Stewart's final shot on Saturday, a tap-in birdie on 18 at Spyglass, turned out to be the winner over Frank Lickliter, just one shot back. Pro-am winners were Lickliter and Robert MacDonnell. Later that year, Stewart won the U.S. Open at Pinehurst, S.C. He died in a plane crash Oct. 25, 1999, when carbon monoxide rendered everyone on board his chartered airplane unconscious soon after takeoff from Orlando, Fla. The plane flew on autopilot until it ran out of fuel and crashed in South Dakota, depriving Stewart of the

chance to defend his U.S. Open and AT&T Pro-Am titles — both at Pebble Beach — in 2000.

2000

Winner: Tiger Woods  
68-73-68-64 (273)

Leaving the crowd and the sports-writers practically speechless, Tiger Woods gave the AT&T Pro-Am a finish unlike any other. Down five shots when play began on Sunday, and even farther behind — seven shots — with just seven holes to play, Woods took complete control of his game and the tournament, capping his comeback with a 97-foot wedge shot on 15 that hit just to the right of the hole, took two bounces and landed in the cup. He nearly did the same on 16 and finished two strokes ahead of Vijay Singh and Matt Gogel to take the first prize of \$720,000. The win was Woods' sixth in a row on the PGA Tour. Pro-am champs were Skip Kendall and King City businessman David Gill. The tournament was the last Pebble Beach Pro-Am event for golf legend Jack Nicklaus.

2001

Winner: Davis Love III  
71-69-69-63 (272)

Despite a seven-shot deficit when play started under sparkling, clear

See **LEGACY** next page

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2014



# THE HISTORY

## LEGACY

From previous page

skies Sunday morning, Davis Love III put together an amazing round of 63, including five birdies and an eagle on the first six holes. On the front nine, he was eight under. Another birdie on 15 sealed his victory and the first-place money of \$720,000. Vijay Singh finished just one stroke back; Tiger Woods was eight strokes off the lead. Pro-am champs were Phil Mickelson and saxophonist Kenny G.

2002

Winner: Matt Gogel  
66-72-67-69 (274)

With his first PGA Tour victory, Gogel picked up a check for \$720,000 after shooting two under on the back nine during the final round. Two years earlier, Gogel had watched Tiger Woods stage an incredible comeback to take the tournament from him. This year, third-round leader Pat Perez, who was up by four strokes when play started Sunday, withered on the final day, shooting a triple bogey on the 18th Hole, opening the door for Gogel, who showed none of the nervousness of 2000. Tiger Woods shot 282, eight strokes off the lead (for the second year in a row). Pro-Am winners were Brian Claar and Randall Mays.

2003

Winner: Davis Love III  
72-67-67-68 (274)

With nothing but blue skies and mild temperatures throughout the tournament, talk of "Crosby Weather" and of moving the AT&T later in the year — a common topic in the storm-tossed 1990s — were completely forgotten. And with Tiger Woods sitting out the pro-am after consecutive years finishing eight strokes off the lead, all the attention was on less well known, but equally formidable, PGA stars. Davis Love III salvaged a victory with a birdie on 18 on the final day — holding off Tom Lehman by a single stroke. Love's win — his second in three years — came despite a bogey on 16 in the final round. In the group just ahead, Tom Lehman bogeyed two holes in the front nine but then shot five birdies on the back nine and seemed poised to force a playoff. A missed birdie putt from less than 6 feet on 18 left him in second place. Love's win, worth \$900,000, came with some extraordinary luck: His tee shot on 12 hit a photographer (not from The Pine Cone) and rolled to within easy putting distance of the pin. The pro-am ended in a tie, with pros Phil Tataurangi and Brad Faxon and their amateur partners Chris Heatley and Thomas Ryan ending up with 31-under scores of 257. Both pairings finished with final rounds of 64. Two pro-am teams were disqualified during the tournament for signing incorrect scorecards.

**One of the most memorable — and most tragic — figures in the history of the pro-am is Payne Stewart, who won both the Pebble Beach event and the U.S. Open in 1999. Later that same year, he died in a bizarre plane crash.**



PHOTO/PINE CONE FILE

2004

Winner: Vijay Singh  
67-68-68-69

With four rounds in the 60s, Vijay Singh had little serious competition in the 2004 AT&T Pebble Beach National Pro-Am. His dominating, three-stroke victory came with 25 birdies and earned him \$954,000. After 54 sun-drenched holes, it appeared that San Jose State graduate Arron Oberholser (who would win the tournament in 2006) had a chance to beat Singh. In the same group for the final round, they were tied at 13 under when play began Sunday.

On the first three holes, Singh's tee shots were errant: one going into the rough, one missing the fairway and another missing the green by 60 yards. But Singh managed to turn all three into birdies.

Another birdie for Singh on 8, coupled with a double bogey for Oberholser on the same hole, gave Singh an unbeatable six-stroke lead. The winning Pro-Am team was Jerry Kelly and Robert Halmi, Jr.

2005

Winner: Phil Mickelson  
62-67-67-73 (269)

Phil Mickelson started his week on the Monterey Peninsula being inducted into the California Golf Hall of Fame and finished it breaking records on his way to a four-stroke victory in the 2005 Pebble Beach pro-am. Fellow lefty Mike Weir was the runner-up.

In the process, Mickelson became the first wire-to-wire winner since the tournament was lengthened from 54 holes to 72 holes in 1958. He matched the tournament record with a 10-under-par 62 in his opening round at Spyglass Hill Golf Course. The amazing performance also set a record for Spyglass. And then, Mickelson set the tournament 36-hole record at 129 with

his second-round 67 at Poppy Hills. And he set the tournament 54-hole record at 196 with his third-round 67 at Pebble Beach.

Although a final-round 73, one-over-par at Pebble Beach, left him one shot off the tournament record of 268 set by Mark O'Meara in 1997, it nonetheless was a solid finish, given that Weir's 67 was the only sub-70 round posted in a light rain, with some gusty wind. When the final round began, Mickelson held a seven-shot lead through 54 holes, making Sunday's play little more than a formality. His winnings were \$954,000.

Bill Murray and longtime pro partner Scott Simpson were in the running for the pro-am title, but their closing 67 gave them a 258 total, good for fourth. The victory went to Barry McCollam and pro partner Joel Kribel.

2006

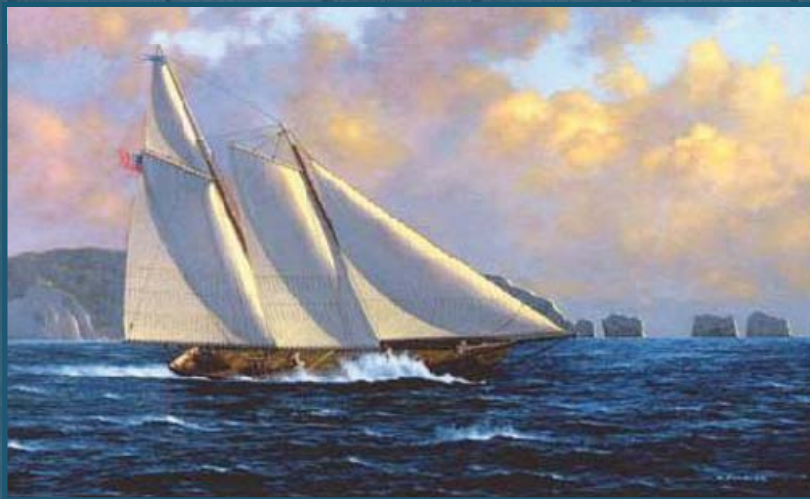
Winner: Arron Oberholser  
65-68-66-72 (271)

Two years after failing to catch Vijay Singh, Arron Oberholser closed the deal on his first PGA Tour victory to the delight of his family and friends from San Jose.

"Growing up, I always watched guys win the golf tournament, and just the walk up 18 at Pebble Beach is unlike anything else," said Oberholser, a former San Jose State standout who played numerous amateur events on the Monterey Peninsula. "Even when you're playing here by yourself or with a foursome, it's still an incredible walk. But to walk up knowing that you are the champion ... I wish everybody could feel that way. It's incredible."

Oberholser shot a final-round 72, even par, on the Pebble Beach Golf Links for a 271, 17-under-par — enough for a tournament record-tying five-shot cushion over runner-up Rory

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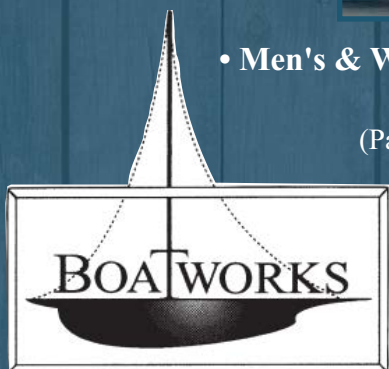
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# THE HISTORY

## SCORES

From page 40 ATT

Sabbatini, whose 70 gave him a 276. Mike Weir, who came into Sunday tied with Oberholser at 199, crashed early — with a double bogey at the second hole and bogey on the third — and shot 78 to tie for third with Jonathan Byrd.

The victory, which Oberholser locked up with a dramatic birdie out of the trees on the par-4 15th, was a distinctly different sequel to his final round in 2004, when he went into the final round tied for the lead with Vijay Singh but then seemed to succumb to the pressure of facing one of the top players in the game.

There was a lot of smiling and good times in 2006, as record crowds enjoyed a sixth straight year with no rain problems. Sunshine pushed temperatures into the high 70s as more than 155,000 fans attended the four rounds of competition.

Oberholser, whose first-place finish was worth \$972,000, became only the fifth player to earn his first PGA Tour victory at Pebble Beach, joining John Cook (1981), Steve Jones (1988), Brett Ogle (1993) and Matt Gogel (2002).

Oberholser was also the fifth pro to sweep both the individual and team titles, as he and amateur partner Michael McCallister, the president and CEO of Humana Inc., tied for first in the pro-am, at 255, 33-under-par. They shared the championship with pro Hunter Mahan and Alan Heuer, the COO of MasterCard International, who shot 66 in the final round, while Oberholser and McCallister shot 68.

2007

Winner: Phil Mickelson  
65-67-70-66 (268)

Taking the tournament by storm, Phil Mickelson won his third Pebble Beach Pro-Am (and \$990,000), finishing the tournament 10 under par and tying the record for victory margin with a five-stroke win over runner-up Kevin Sutherland. His final round of 66 at Pebble Beach Sunday included six birdies.

And speaking of storms, while Bill Murray’s group was on the 17th Green at Spyglass on Thursday, a huge Monterey pine toppled on a nearby hillside, barely missing a spectator.

Mickelson and his amateur partner, Harry You, CEO of BearingPoint Consulting, also won the pro-am tournament, at 39 under par.

2008

Winner: Steve Lowery  
69-71-70-68 (278)

Having played 198 PGA tournaments since 2000 without a victory, Steve Lowery probably wasn’t expecting to defeat the legendary Vijay Singh in a sudden-death playoff at the end of the 2008 Pebble Beach Pro-Am. Still, he neatly dispatched Singh on the very first playoff hole with a 7-foot birdie putt.

Through most of the opening three rounds, Lowery’s name wasn’t exactly at the top of the leaderboard. But 10 birdies in 15 holes on Saturday and Sunday propelled him to the top. Singh needed a birdie on the final hole of regulation to force the playoff. “Winning on this course against Vijay is something really special,” said Lowery, who picked up a first-place check for \$1,080,000.

The pro-am champions were amateur Bill Walters, owner of Walters Golf in Las Vegas, and pro Frederick Jacobsen, who shot 250 (38 under par) to win by a tournament-record 10 strokes.

Clear, sunny weather prevailed on the Monterey Peninsula during the tournament, and there were no delays due to weather.

2009

Winner: Dustin Johnson  
65-69-67 (201)

In a rain-shortened event of 54 holes, 24-years-and-7-months-old Dustin Johnson became the second-youngest winner of the AT&T Pebble Beach Pro-Am (Tiger Woods was six months younger when he won the event in 2000).

Johnson opened at Pebble Beach on Thursday with a crisp, 7-under 65, followed with a 69 at Spyglass on Friday, and then birdied all the par-5 at Poppy Hills on Saturday to build a big lead going into what should have been a final round at Pebble Beach on Sunday. The victory was worth \$1,098,000 for Johnson. Mike Weir was the runner-up, winning \$658,800. Retief Goosen finished third.

Johnson, along with his amateur partner, Joe Rice (an attorney from Charleston, S.C.), also took the pro-am title.

2010

Winner: Dustin Johnson  
64-68-64-74 (270)

After his four-shot victory in 2009’s rain-shortened tournament, Dustin Johnson had to work a lot harder to capture the 2010 event, especially in the face of a strong challenge from PGA Tour veteran David Duval, who capped one of his best tournaments in years with a final round 69. Instead of propelling him to victory, the round left Duval tied with J.B. Holmes for runner up, with each taking home \$545,000. Pro-am winners were Paul Goydos and Hertz executive Robert Stuart. (Goydos was the pro leader with just five holes to play on Sunday but quadruple bogeyed 9).

It was Johnson’s tremendous power with his driver that made the difference and brought him his second straight Pebble Beach Pro-Am win — the first player in 20 years to do it. His showing in the 2010 pro-am made Johnson a favorite to win the U.S. Open at the same course a few months later, but he finished the Open in eighth place.

2011

Winner: D.A. Points  
63-70-71-67 (271)

With a blistering final round of 67, capped with a 100-yard eagle on 14, D.A. Points captured his first PGA Tour victory — and he did it while partnered with the unpredictable (now there’s an understatement for you) Bill Murray.

“It’s a dream come true,” Points said at the post-victory news conference. “To win at Pebble Beach and to win with Bill Murray — I don’t think I could dream it up.”

Rather than being distracted by Murray’s clowning, Points obviously enjoyed it. After the eagle, he ran to his partner and performed an awkward chest-bump. On 17, after Murray tossed a young spectator into a bunker,

Points jumped in, too. The pair also managed to capture the pro-am title, and they announced they would also be paired in the 2012 tournament.

Points’ victory was worth \$1,134,000.

2012

Winner: Phil Mickelson  
70, 65, 70, 64 (269)

Sunday’s final round was trumpeted as a “dream duel,” with Phil Mickelson and Tiger Woods playing in the same foursome. But the duel turned out to be no contest, with Mickelson bettering Woods by 11 strokes for the day, to close with a stunning 64 and a two-shot victory. Mickelson started the day six shots behind leader Charlie Wi but had closed to within two after only six holes. Woods shot a three-over 75 on his last day. The win was Mickelson’s 40th on the PGA Tour and fourth in the Pebble Beach Pro-Am.

“It feels great to win this tournament,” Mickelson said at his post-win news conference. “It’s a special place to me, and to have another win here, where my grandfather caddied, feels awesome.” And so, surely, did his prize take of \$1,152,000.

2013

Winner: Brandt Snedeker  
66, 68, 68, 65 (267)

Nashville native Brandt Snedeker capped a torrid 2013 start in record fashion, posting nothing worse than a 68 all week to break the Pebble Beach tournament scoring record shared by Mickelson (2007) and Mark O’Meara (1997). Snedeker — runner-up the previous two weeks at Phoenix and Torrey Pines — finished with a seven-under-par 65, playing his first seven holes in five under to build a comfortable cushion. During the four-day pro-am event, he carded six birdies, one eagle and only one bogey in his final round 65 — his 16th round in the 60s in his previous 17 on the PGA Tour. Chris Kirk was two shots back in second.

Snedeker also won the pro-am division, teamed with fellow Vanderbilt alum (and president of an investment firm) Toby Wilt. They finished in a tie with the team of pro Michael Letzig and amateur John Erickson, an executive with Union Bank.

The weather during the tournament was perfect. Snedeker’s victory earned him a check for \$1,170,000.

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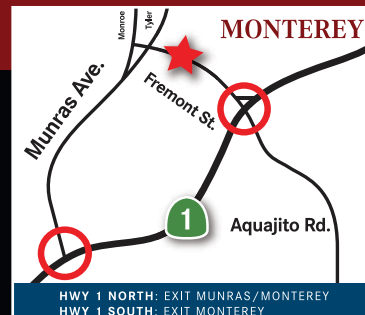
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The cook in you will appreciate the convenience of the outdoor barbeque that is next to the veranda and overlooks the patio and outdoor fireplace. The generous built-in seating around the fireplace brings images of family and friends gathered around, telling stories and roasting marshmallows, not to mention an occasional romantic evening for two. Once you're through the front door, you will encounter the same natural, elegant simplicity of the landscape. The 4 bedroom 4.5 bath floor plan is open & simple with inviting, intimate spaces of privacy, in a word, serene.



The owners of the home once said that they believe in buying the serenity & renting the action. The very close proximity to the Hacienda, the Equestrian Center, biking, fitness center, pools, lake, golf, tennis, jogging and hiking provides plenty of action within easy reach. Whether it's the kids & grandkids enjoying the activities or the grand-parent owners focusing more on the serenity, it is a home and environment that works for the whole family. This home in the Santa Lucia Preserve is a haven that offers unique, accessible experiences to all.



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